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# Low-Power Image Watermarking Chip Design

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# Outline of the Talk

- Introduction
- Why Low Power ?
- Related Works
- Watermarking Algorithms
- Proposed Architecture
- Prototype Chip Implementation
- Conclusions



# Nano-CMOS Based Systems



?  
Energy costs,  
Battery life,  
Cooling costs

Low Power  
Design

Almost the entire electronic appliance industry today is driven by CMOS technology.

# Power Dissipation in Nano-CMOS Based Systems

## Total Power Dissipation

### Static Dissipation

- Sub-threshold Leakage
- Gate Leakage
- Reverse-biased diode Leakage

### Dynamic Dissipation

- Capacitive Switching Current
- Transient Gate Leakage
- Short Circuit Current

# Our Low-Power Design Approach

Adjust the frequency and supply voltage in a co-coordinated manner to reduce dynamic power while maintaining performance.



# Digital Watermarking ?



Researcher

Whose is it this ?  
How to know ?  
What's the solution  
of this ownership  
problem?

**Solution: "WATERMARKING"**

# Digital Watermarking ?

Digital watermarking is a process for embedding data (watermark) into a multimedia object for its copyright protection and authentication.

## Types

- Visible and Invisible
- Spatial/DCT/ Wavelet
- Robust and Fragile

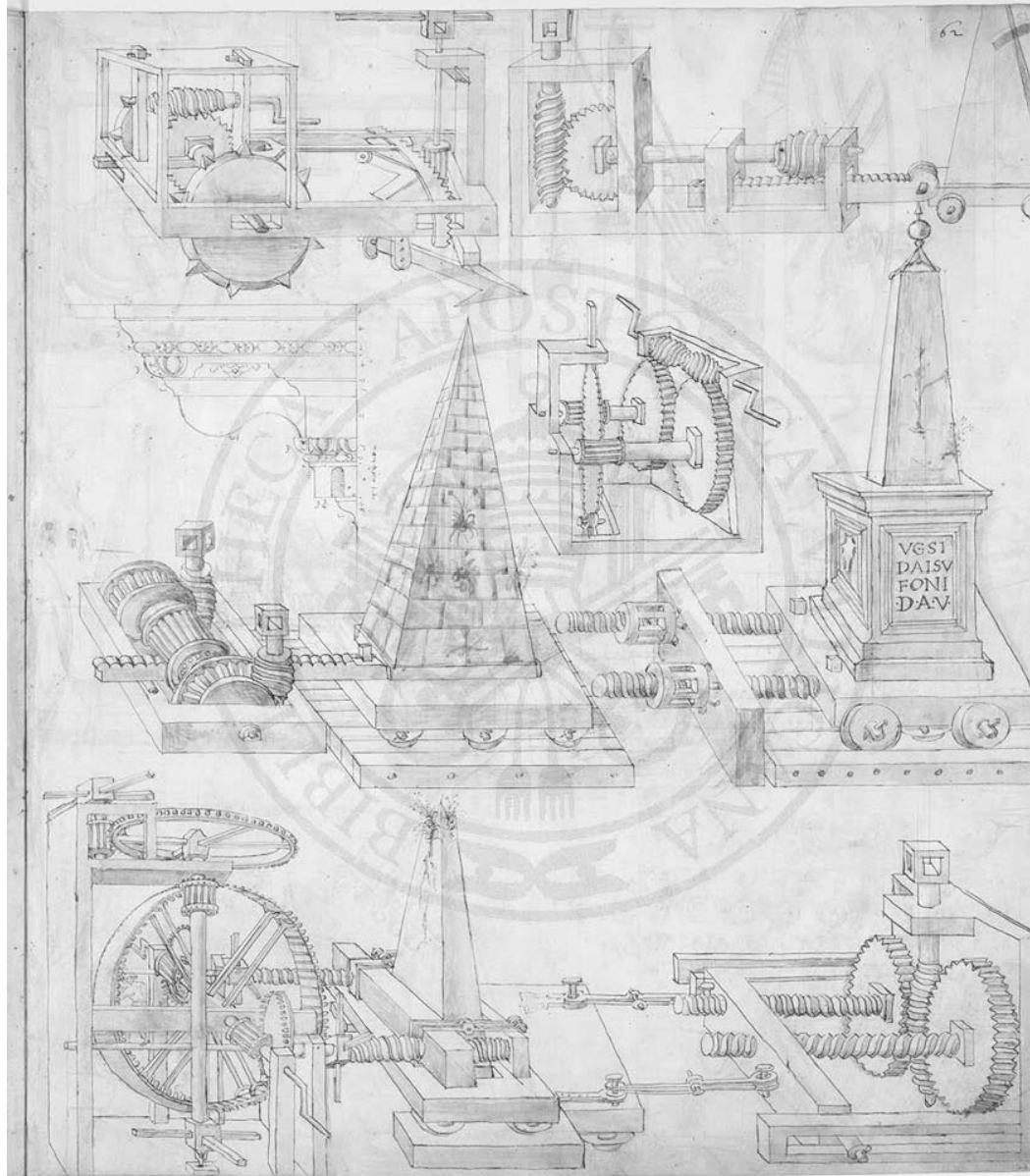


# An Watermarked Image (from IBM)





# Another Example .....



# Watermarking: General Framework

- Encoder: Inserts the watermark into the host image
- Decoder: Decodes or extracts the watermark from image
- Comparator: Verifies if extracted watermark matches with the inserted one



# Why Hardware Implementation ?

Hardware implementations of watermarking algorithms necessary for various reasons:

- ❑ Easy integration with multimedia hardware, such as digital camera, camcorder, etc.
- ❑ Low power
- ❑ High performance
- ❑ Reliable
- ❑ Real time applications



# Previous Work (Hardware based Watermarking)

Work	Type	Target Object	Domain	Technology	Chip Power
Strycker, 2000	Invisible Robust	Video	Spatial	NA	NA
Tsai and Lu 2001	Invisible Robust	Video	DCT	0.35 $\mu$	62.8 mW
Mathai, 2003	Invisible Robust	Image	Wavelet	0.18 $\mu$	NA
Garimella, 2003	Invisible Fragile	Image	Spatial	0.13 $\mu$	37.6 $\mu$ W
2003 - 2007	Visible Invisible	Image Video	Spatial DCT	Several	Many



# Previous Work: Summary

- Many software implementations of watermarking algorithms.
- Only few hardware implementations.
- Just one hardware implementation in frequency domain which can insert only invisible watermark.
- All other implementations in spatial domain.



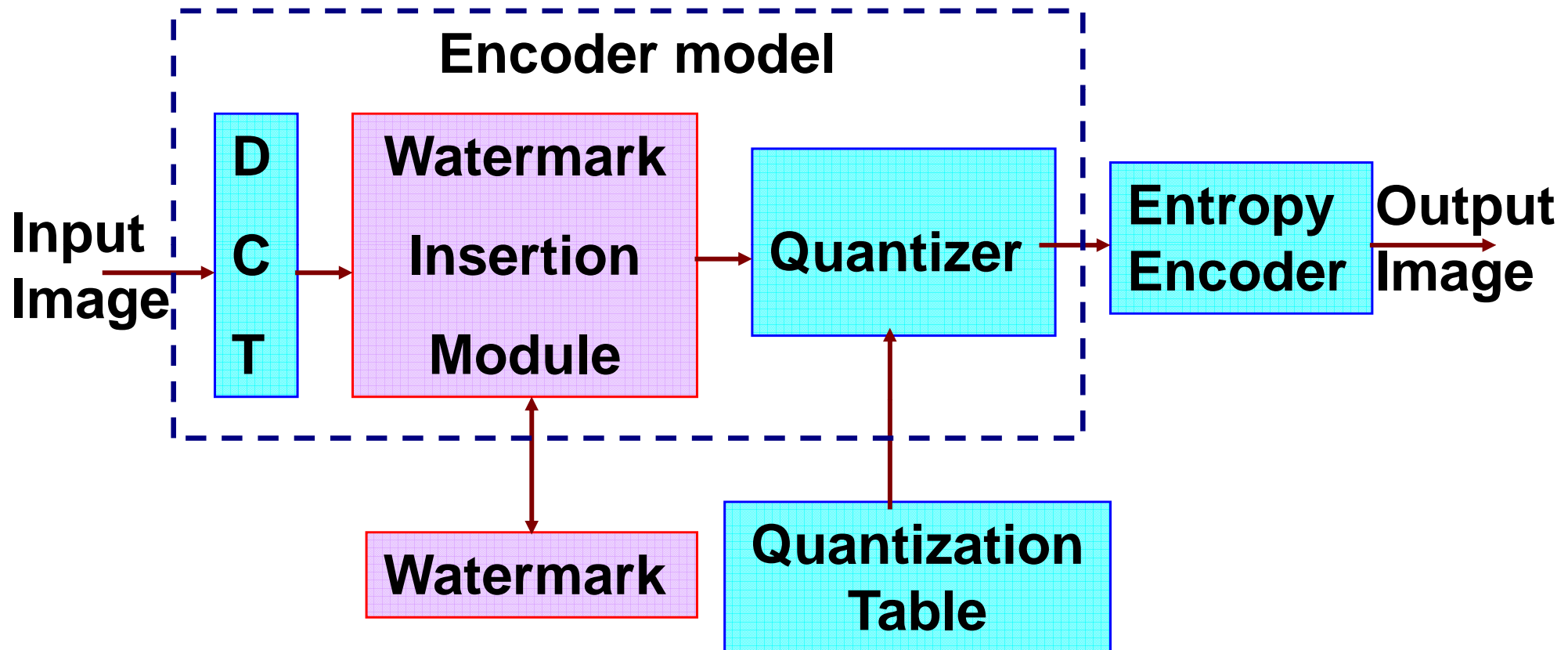


# Highlights of our Designed Chip

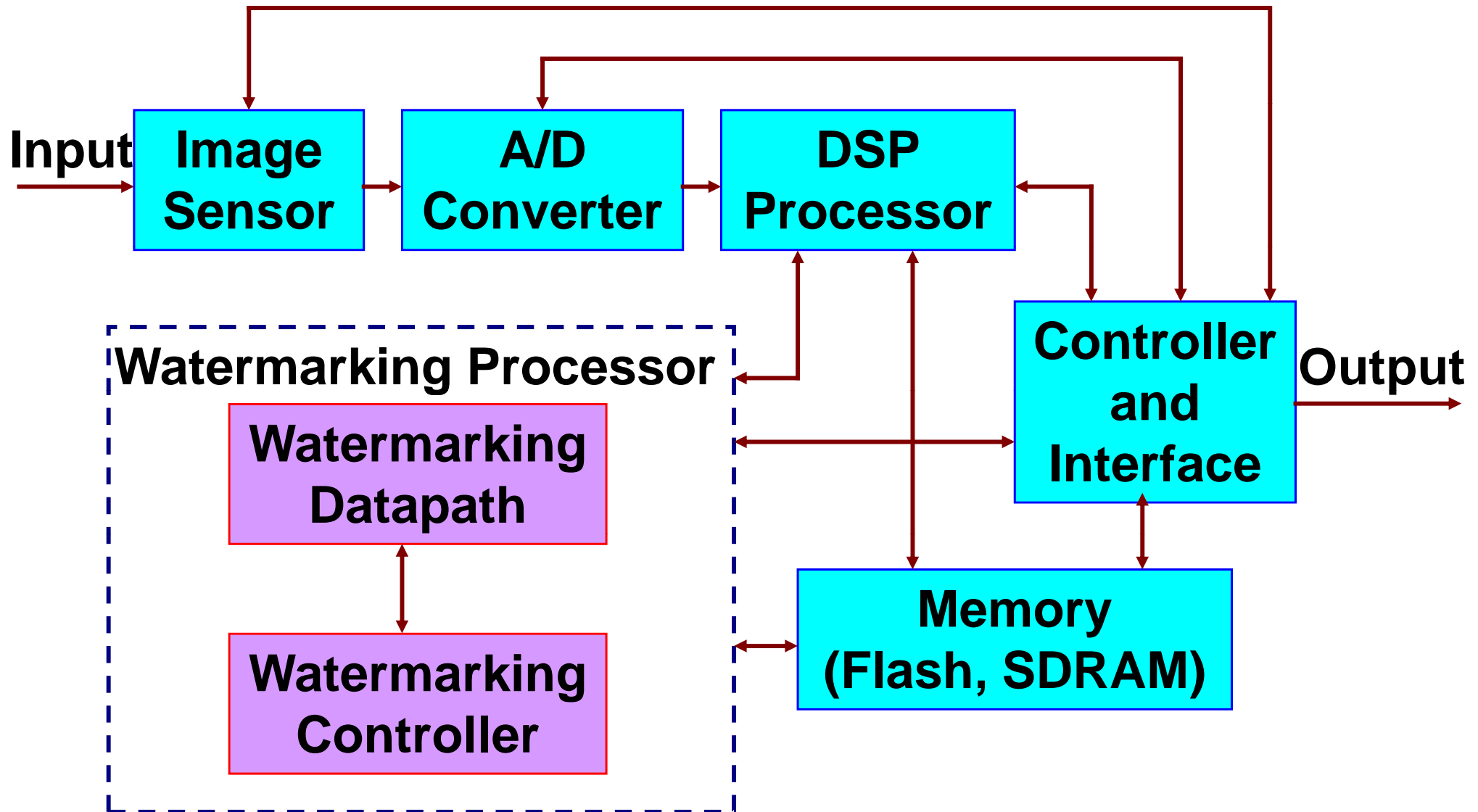
- DCT domain Implementation
- First to insert both visible and / or invisible watermark
- First Low Power Design for watermarking using dual voltage and dual frequency
- Uses Pipelined / Parallelization for better performance



# Watermarking through JPEG Encoder



# Watermarking in Digital Camera



# Invisible Algorithm Implemented

1. Divide the original image into blocks.
2. Calculate the DCT coefficients of all the image blocks.
3. Generate random numbers to use as watermark.
4. Consider the three largest AC-DCT coefficients of an image block for watermark insertion.

Reference: I.J. Cox, et. al., “Secure Spread Spectrum Watermarking for Multimedia”, IEEE transactions on Image Processing, 1997.



# Visible Algorithm Implemented

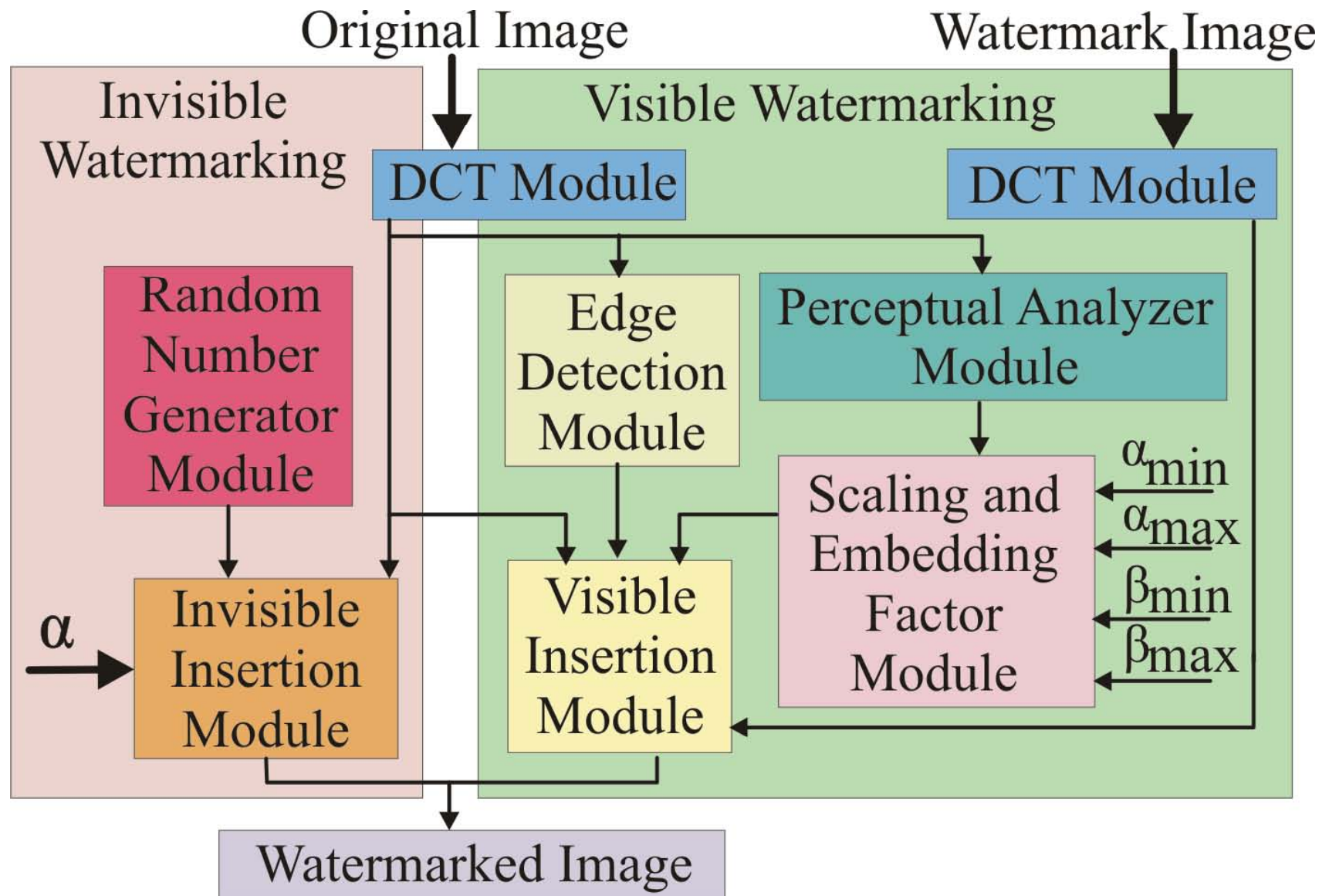
1. Divide Original and watermark image into blocks.
2. Calculate DCT coefficients of all the blocks.
3. Find the edge blocks in the original image.
4. Find the local and global statistics of original image using DC-DCT and AC-DCT coefficients.
5. The mean of DC-DCT coefficients and mean and the variance of AC-DCT coefficients are useful.
6. Calculate the Scaling and embedding factors.
7. Add the original image DCT coefficients and the watermark DCT coefficients block by block.

Reference: S. P. Mohanty, and et. al., "A DCT Domain Visible Watermarking Technique for Images", *Proc. of the IEEE ICME 2000*.





# The Proposed Architecture

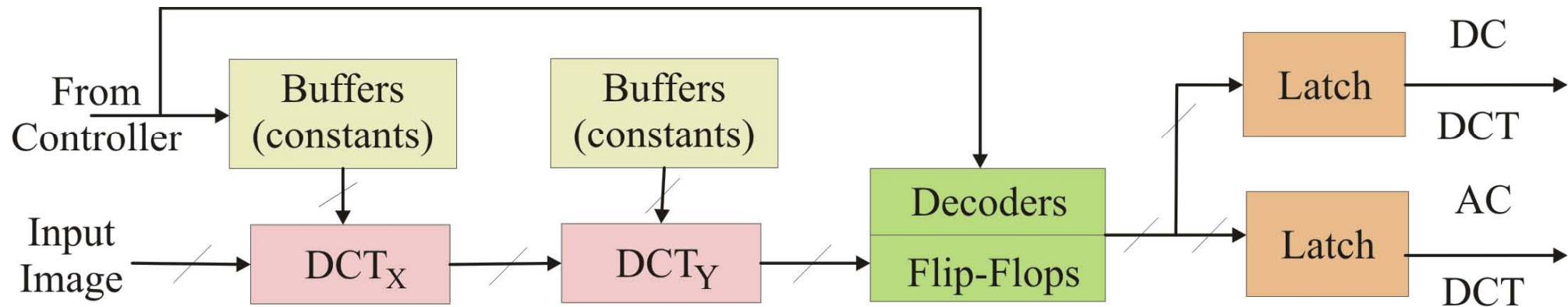


# The Proposed Architecture (Different Modules)

- **DCT Module:** Calculates the DCT coefficients.
- **Edge Detection Module:** Determines edge blocks.
- **Perceptual Analyzer Module:** Determines perceptually significant regions using original image statistics.
- **Scaling and Embedding Factor Module:** Determines the scaling and embedding factors for visible watermark insertion.
- **Watermark Insertion Module:** Inserts the watermark
- **Random Number Generator Module:** Generates random numbers.



# The Proposed Architecture (DCT Module)



DCT Module

- Computes DCT of a 4x4 block
- Both  $DCT_X$  and  $DCT_Y$  modules have similar architectures

# The Proposed Architecture (DCT Module)

DCT module implements the following equations:

$$x_{00} = ((in_{00} * c_{00}) + (in_{01} * c_{01}) + (in_{02} * c_{02}) + (in_{03} * c_{03}))$$

$$x_{10} = ((in_{10} * c_{00}) + (in_{11} * c_{01}) + (in_{12} * c_{02}) + (in_{13} * c_{03}))$$

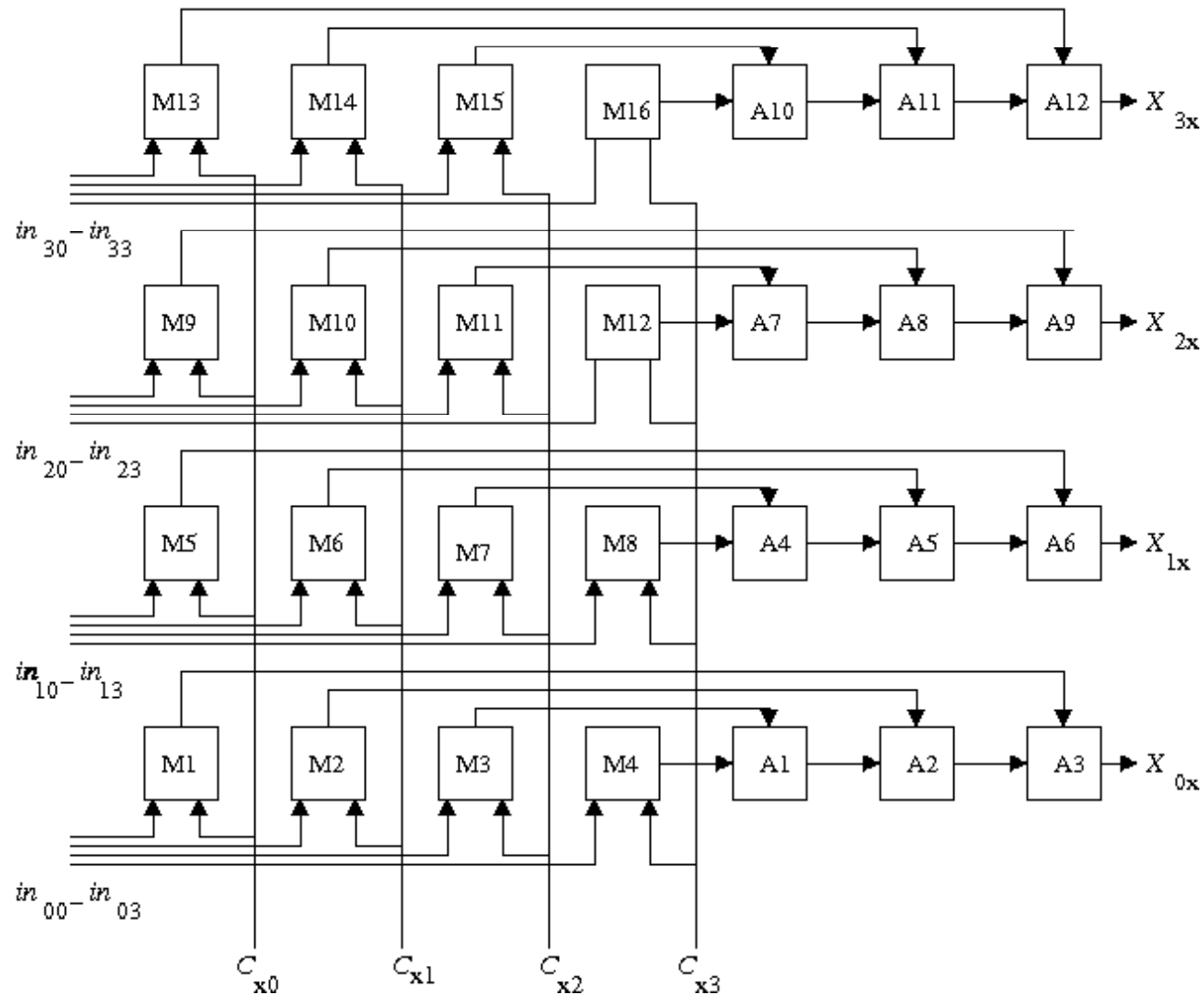
$$x_{20} = ((in_{20} * c_{00}) + (in_{21} * c_{01}) + (in_{22} * c_{02}) + (in_{23} * c_{03}))$$

$$x_{30} = ((in_{30} * c_{00}) + (in_{31} * c_{01}) + (in_{32} * c_{02}) + (in_{33} * c_{03}))$$

NOTE:

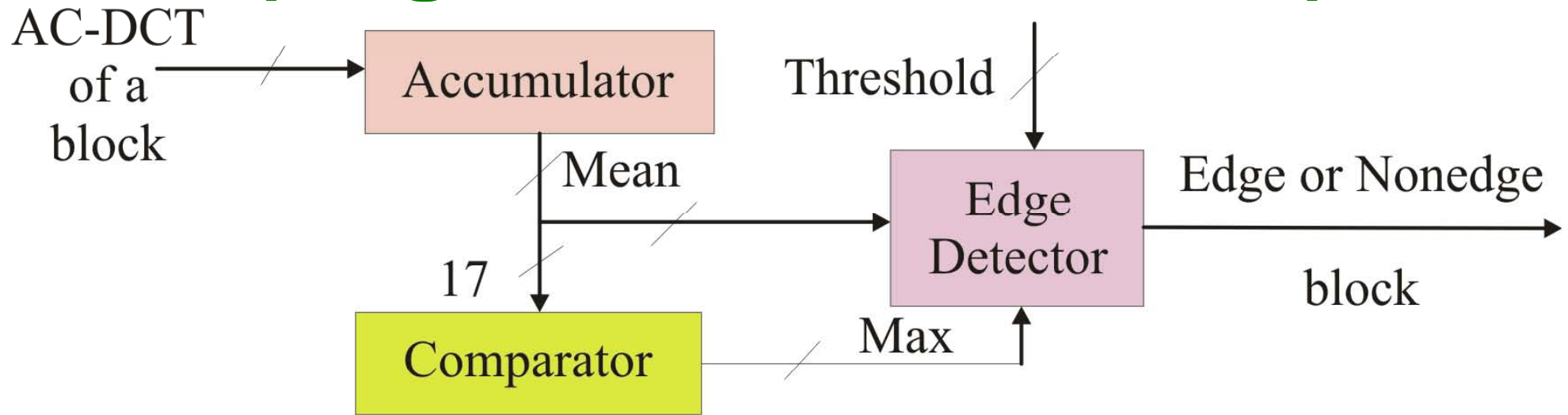
- $in_{ij}$  – input,  $c_{ij}$  – constants,  $x_{ij}$  – coefficients
- 16 multiplications and 12 additions involved

# The Proposed Architecture (DCT Module)





# The Proposed Architecture (Edge Detection Module)



Edge Detection Module

- Compute from AC-DCT:

$$\mu_{AC_{I_k}} = \frac{1}{N_B * N_B} \sum_m \sum_n |c_{I_k}(m, n)|$$

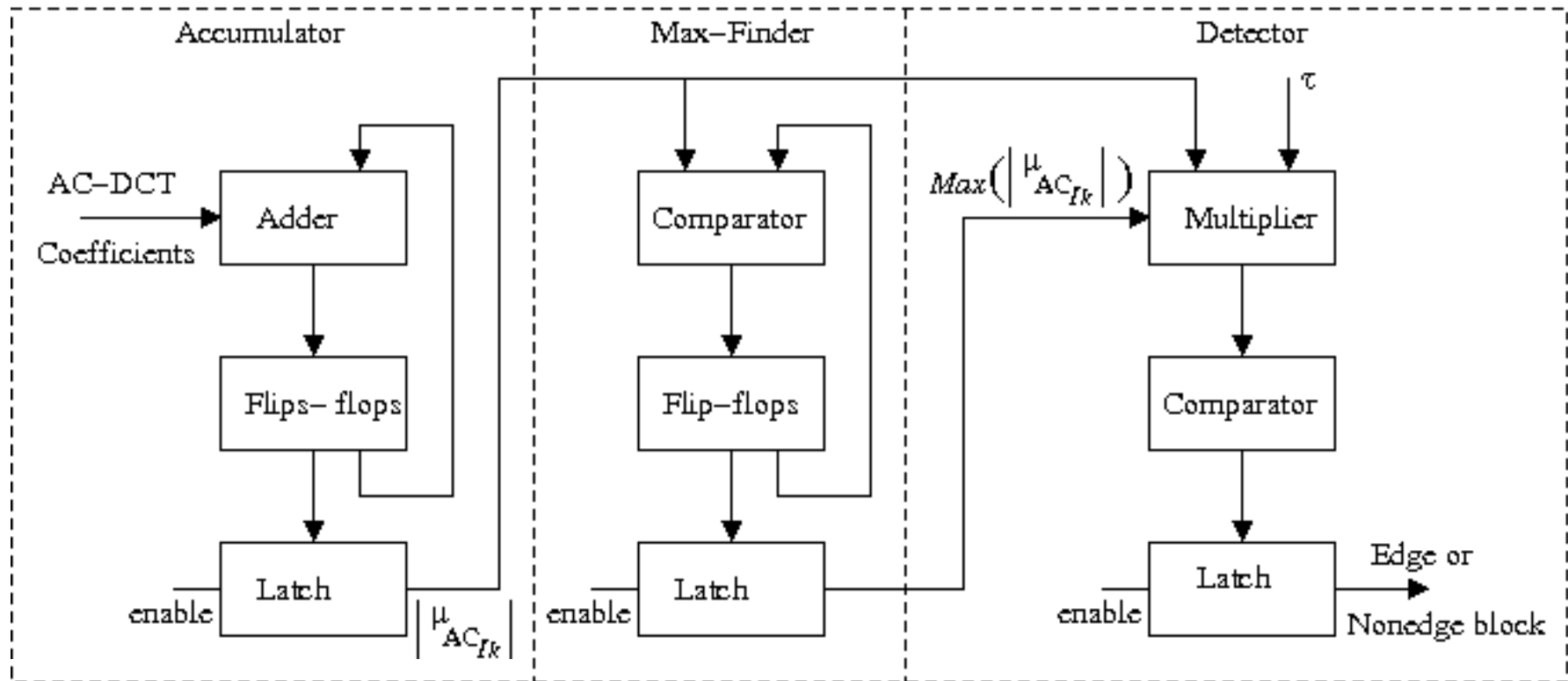
- Find the maximum:

$$|\mu_{AC_{Imax}}| = \text{Max} (|\mu_{AC_{I_k}}|)$$

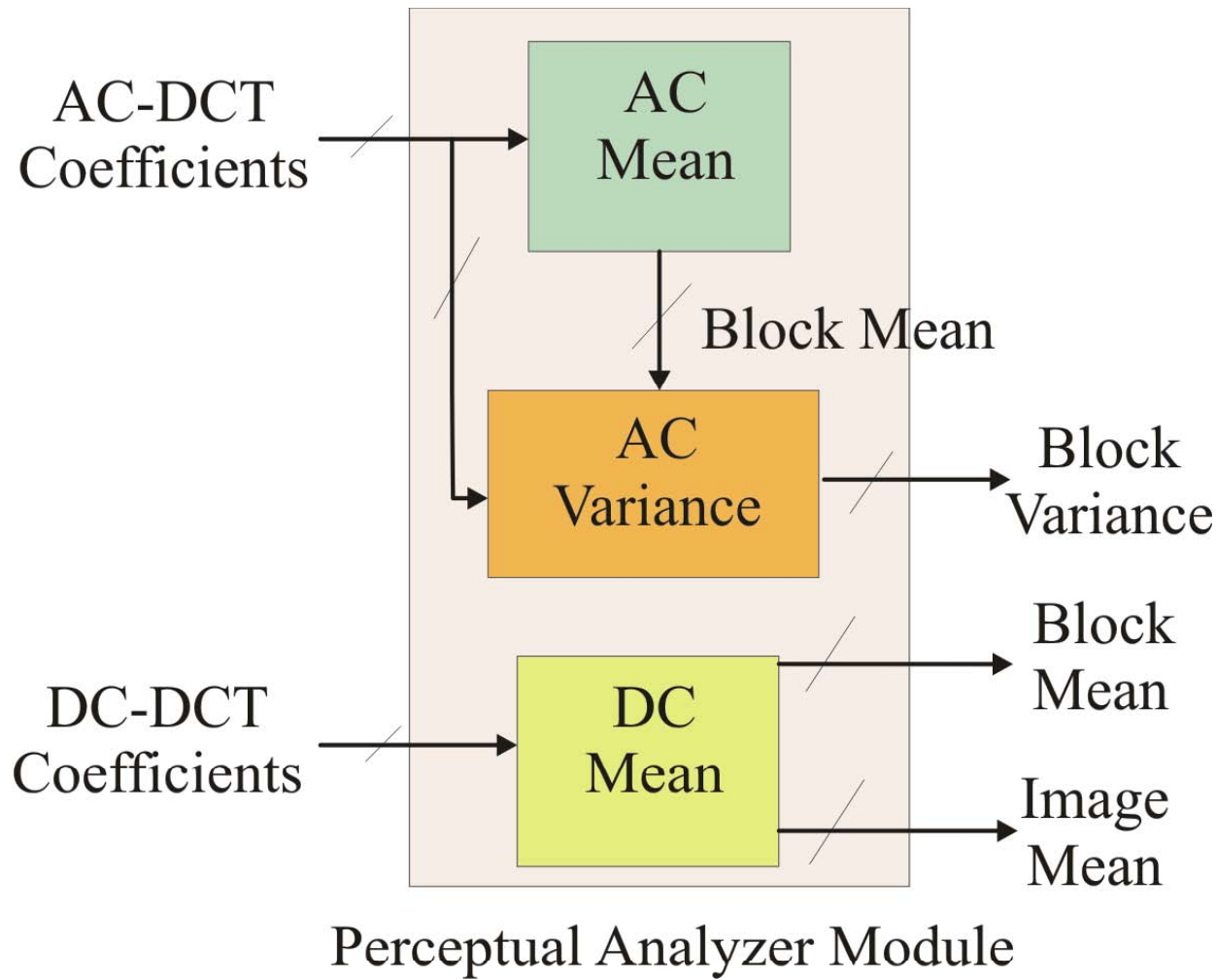
- Declare edge block if:

$$|\mu_{AC_{I_k}}| > \tau |\mu_{AC_{Imax}}|$$

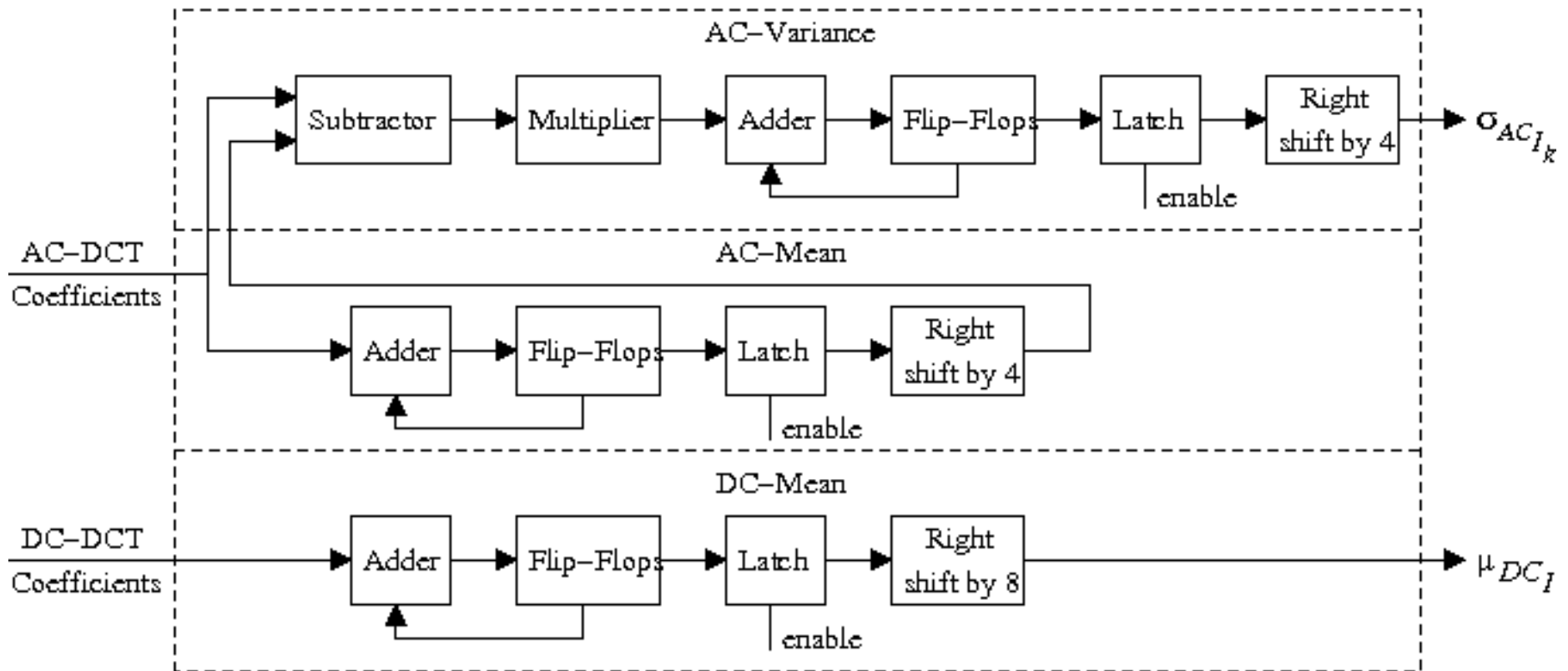
# The Proposed Architecture (Edge Detection Module)



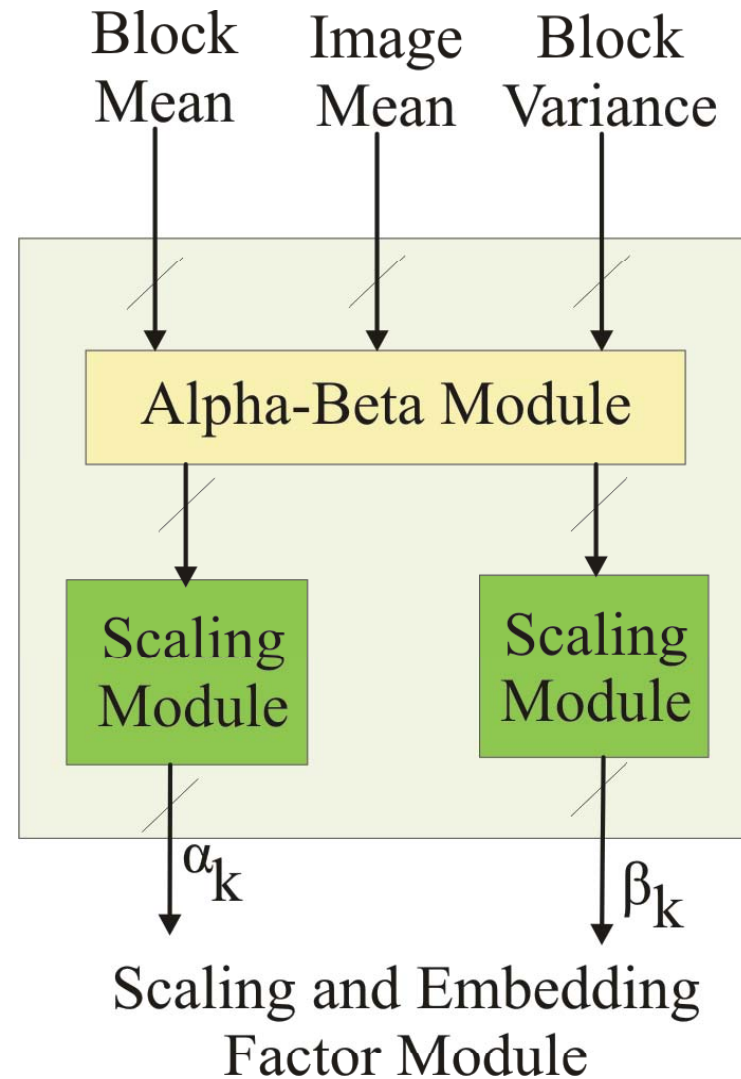
# The Proposed Architecture (Perceptual Analyzer Module)



# The Proposed Architecture (Perceptual Analyzer Module)

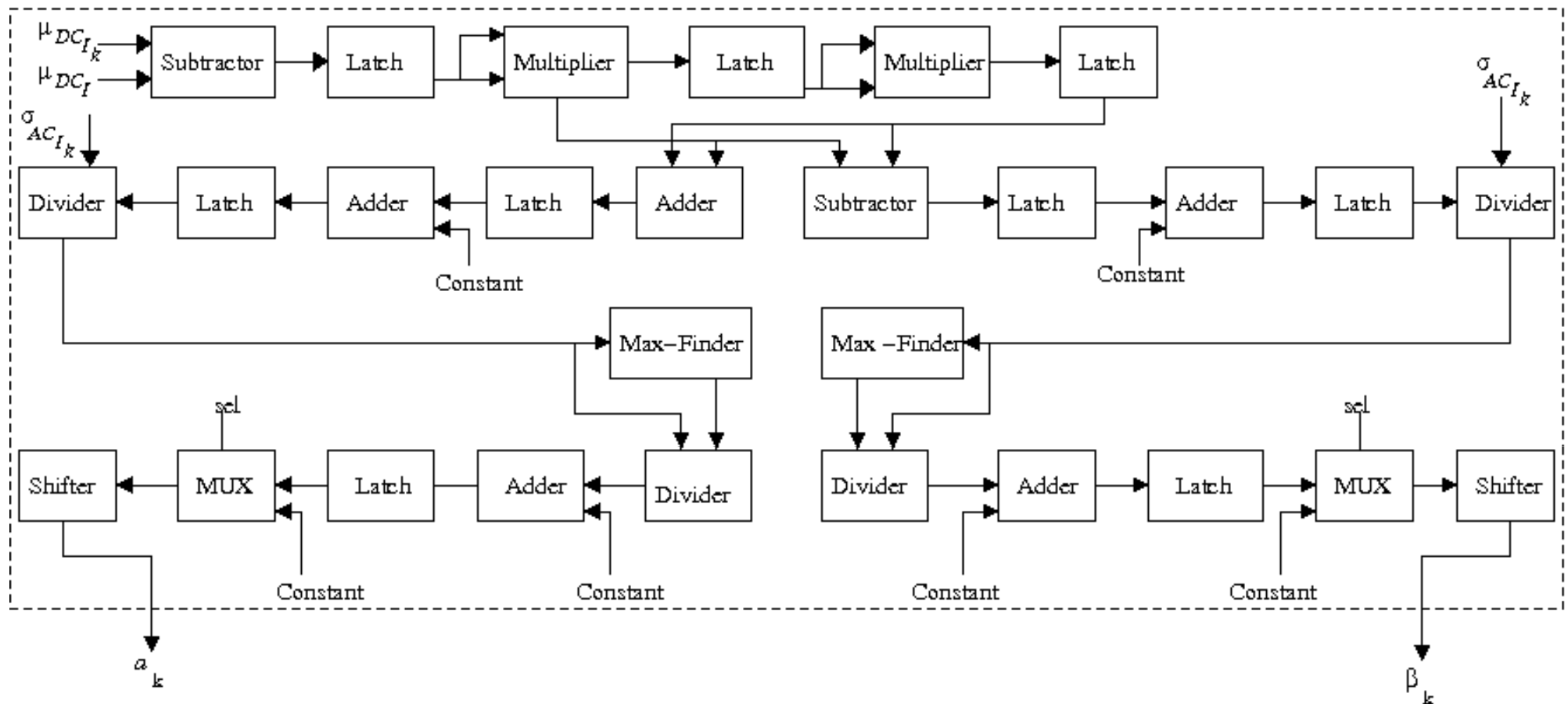


# The Proposed Architecture (Scaling and Embedding Factor Module)

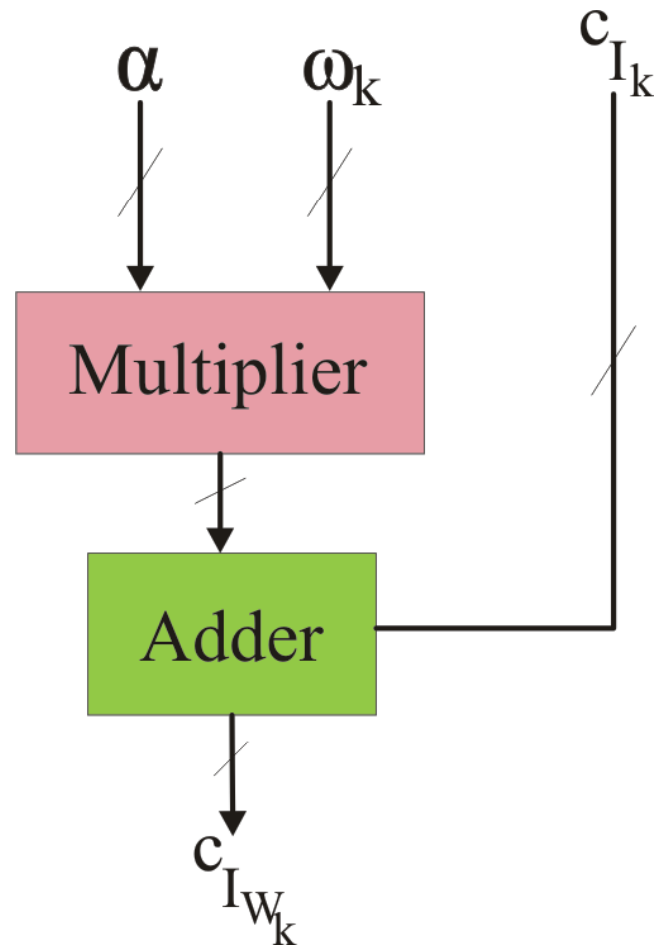




# The Proposed Architecture (Scaling and Embedding Factor Module)



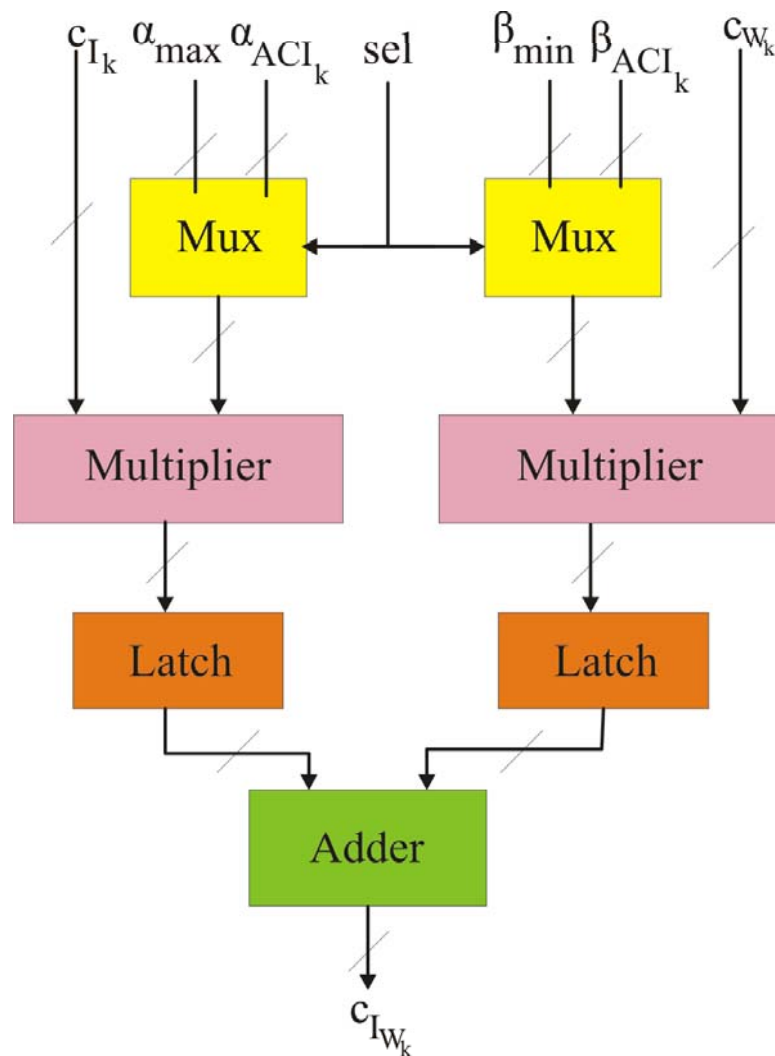
# The Proposed Architecture (Invisible Insertion Module)



Invisible insertion process:

$$c_{I_{W_k}} = c_{I_k} + \alpha \omega_k$$

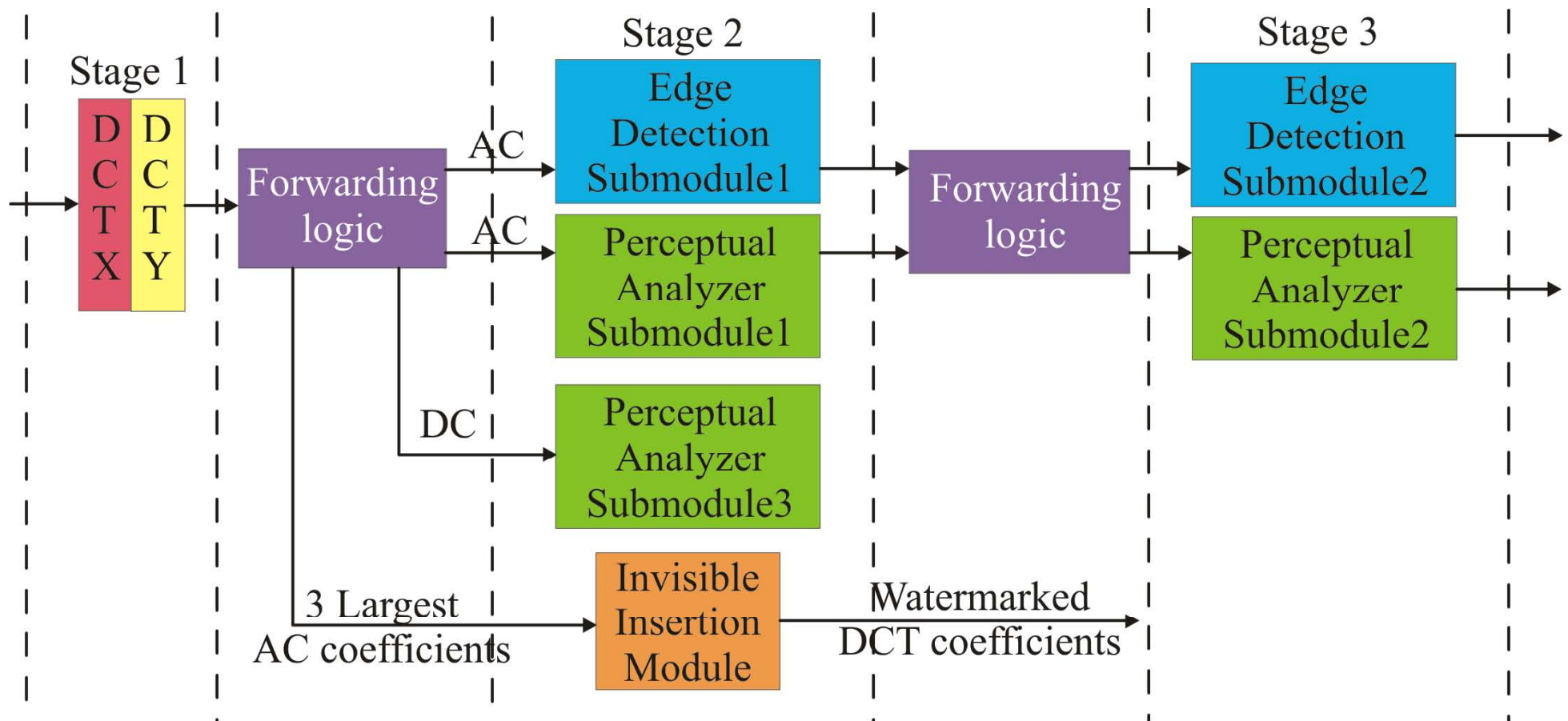
# The Proposed Architecture (Visible Insertion Module)



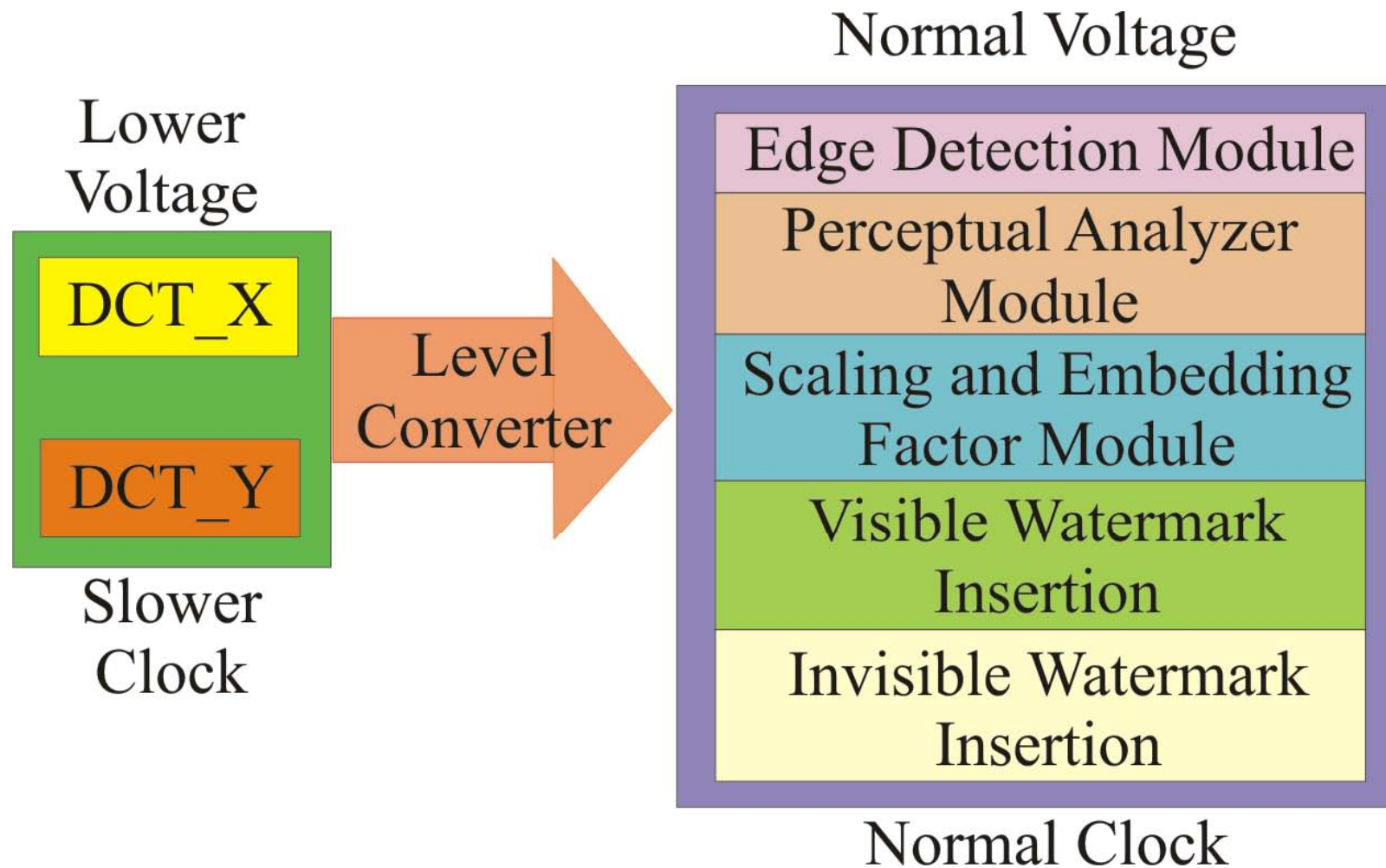
Visible insertion process:

$$c_{I_{W_k}} = \alpha_k c_{I_k} + \beta_k c_{W_k}$$

# The Proposed Architecture: Pipeline and Parallelism



# The Proposed Architecture: Dual Voltage and Frequency



# Dual Voltage: Level Converters

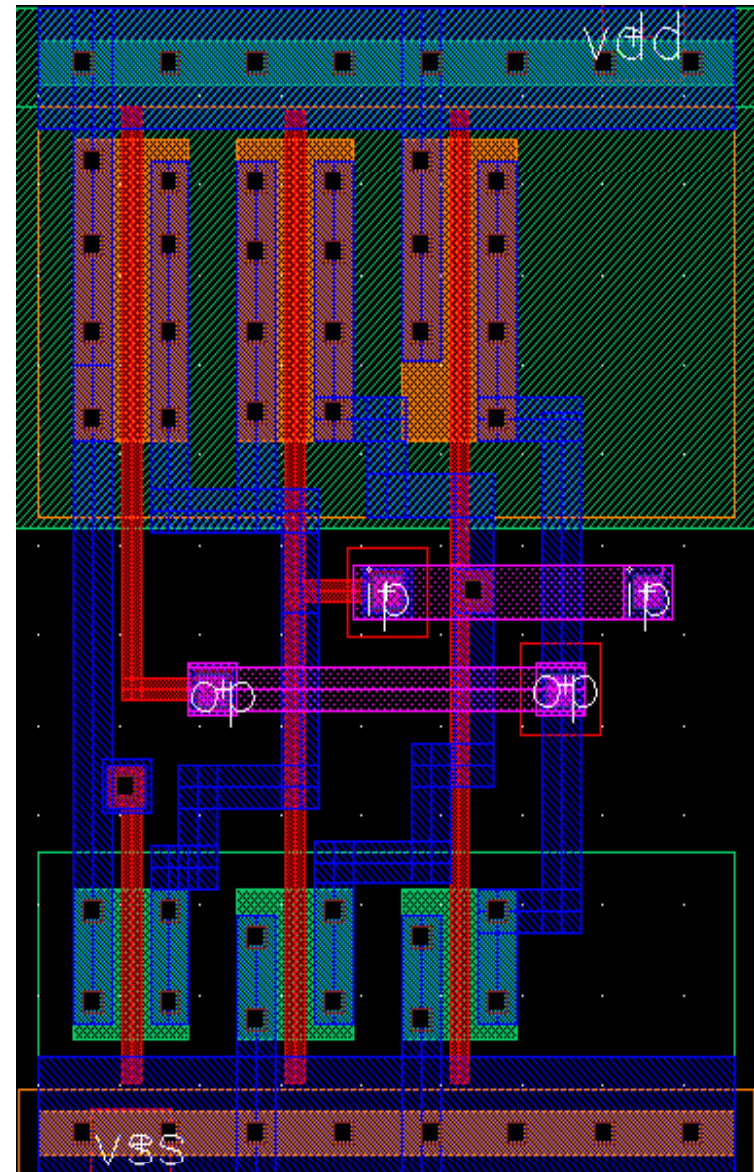
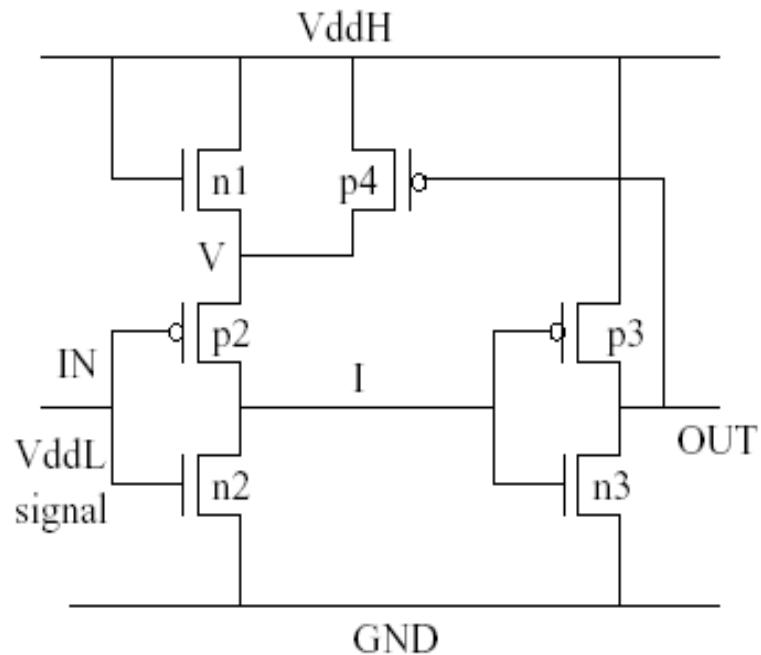
- Level converters required to step up the low voltage to high voltage.
- Traditional level converter: Differential Cascode Voltage Switch (DCVS).
- In this work: Single Supply Level Converters – faster, better power consumption, needs single voltage supply only.

*Reference: R.Puri et. al., “Pushing ASIC performance in a power envelope” in the Proceedings of the Design Automation Conference, 2003, pp. 788-793*





# Layout and Schematic of SSLV

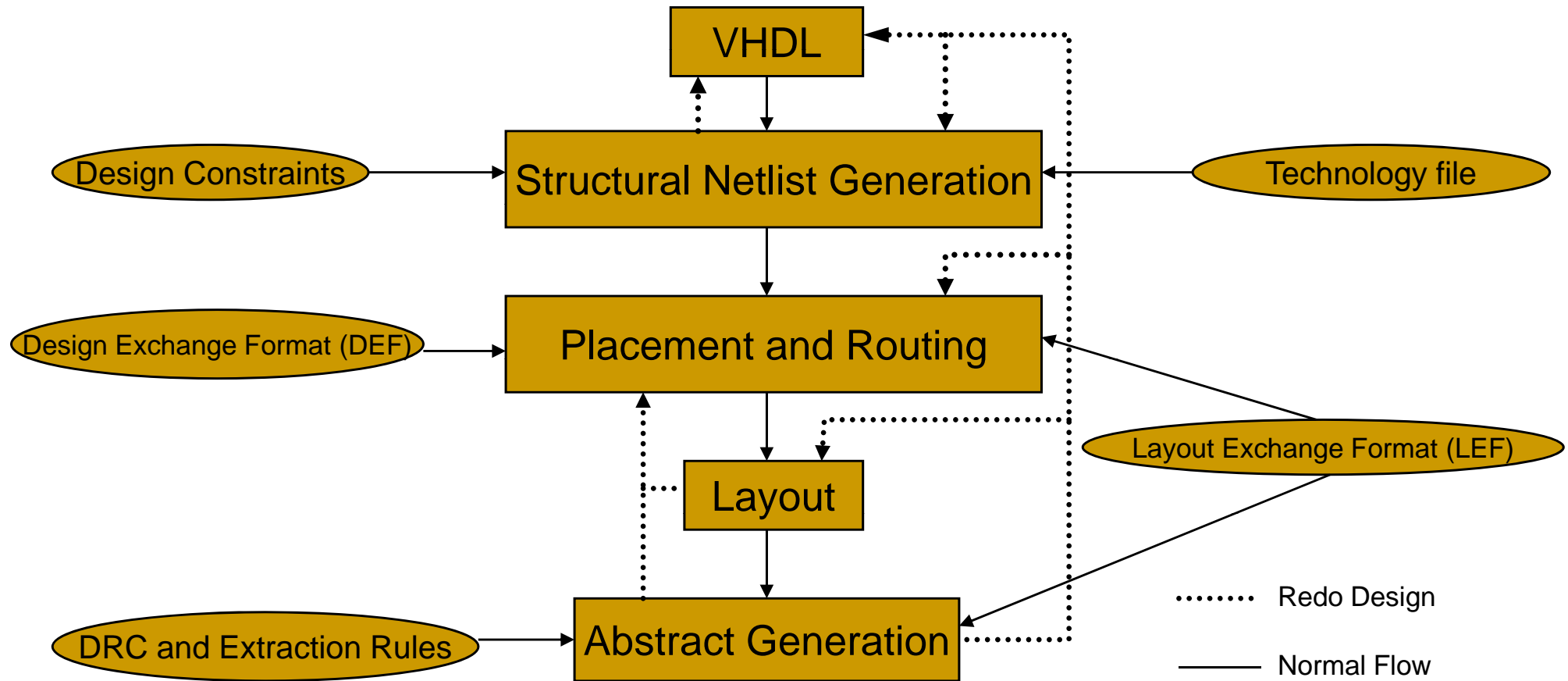




# Prototype Implementation: Flow

- Algorithm selection and MATLAB/Simulink simulation and verification.
- FPGA based prototyping
- Standard cell implementation
  - Top-down hierarchical approach

## Prototype Chip Implementation:



# Prototype Chip Implementation:

Tools	Purpose
Cadence NClaunch	VHDL simulator
Synopsys Design Analyzer	Verilog netlist generation
Cadence Ensemble Silicon	Layout, Placement and routing
Cadence Virtuose tool	Layout Editing
Cadence Generator Abstract	Abstract generation
Synopsys Nanosim	Power and delay calculations

Standard Cell Design Style adopted. Standard Cells obtained from Virginia Tech. Technology: TSMC 0.25  $\mu\text{m}$



# Design Flow Example: VHDL

```
File Edit Window Tools Syntax Help
entity edm3 is
port (clk, reset, vdd1, enable, vss1 : in std_logic;
      AnMax, An : in std_logic_vector(16 downto 0);
      edge_block, done, write_edm3 : out std_logic;
      countout : out std_logic_vector(7 downto 0)
    );
end entity edm3;

--

architecture behav of edm3 is
component counter8 is
port (clk : in std_logic;
      reset, vdd1, enable : in std_logic;
      q : inout std_logic_vector(7 downto 0)
    );
end component counter8;

signal An_max, AnMax_by_2 : std_logic_vector(16 downto 0);
signal count_out : std_logic_vector(7 downto 0);
signal At, A, B, Bt, count, edgeblock, en_count, write, proces,
tempedgeblock : std_logic;

begin

COUNTER: counter8 port map (clk=>clk, reset=>reset, enable=>write, vdd1=>vdd1,
q=>count_out);

countout<=count_out;

counting: process(count_out) is
begin
if (count_out="11111111") then
count<='1';
else
count<='0';
end if;
end process;

--
```

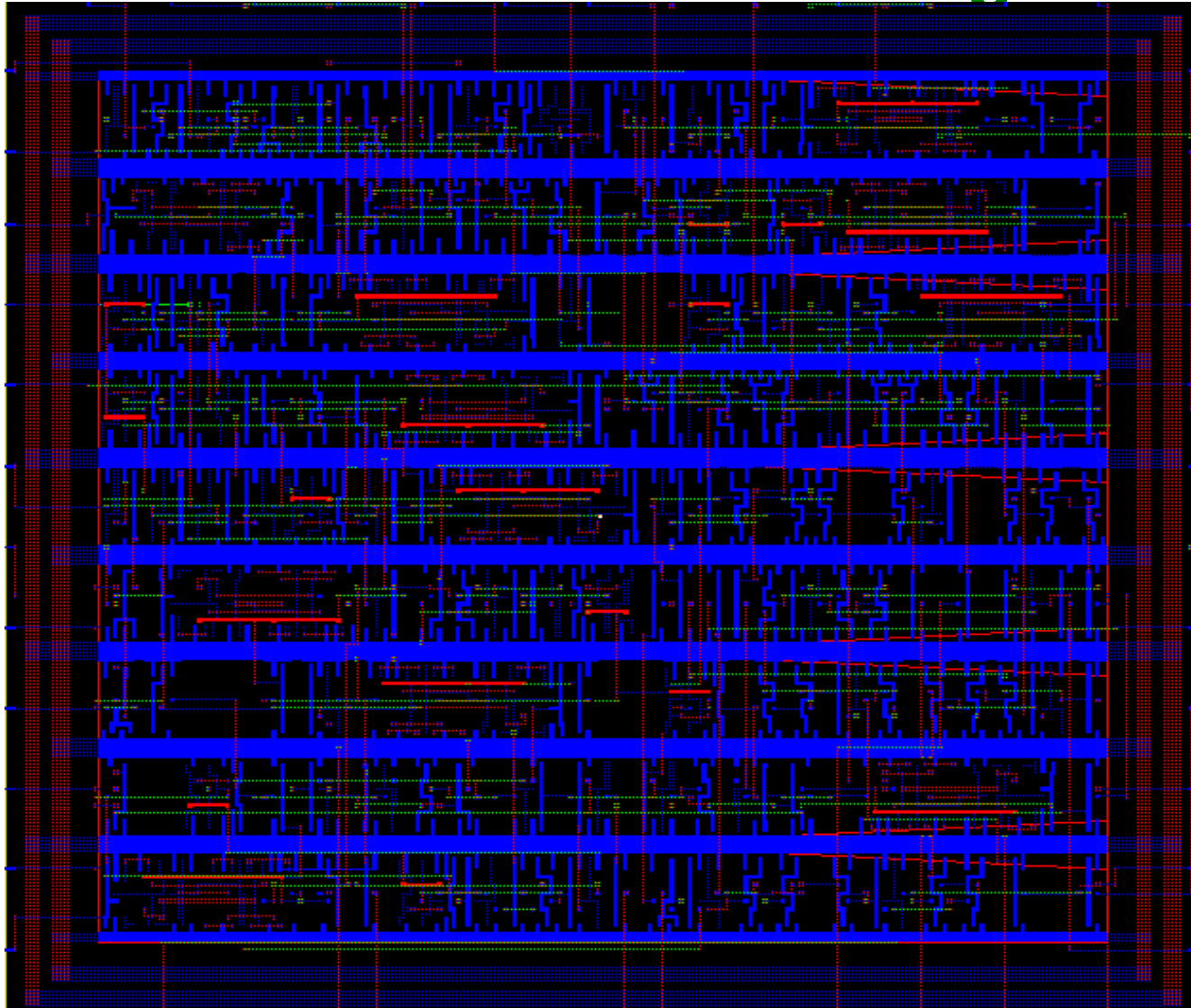
# Design Flow Example: Synthesized Verilog Netlist

```
File Edit Window Tools Syntax Help

module edm3 ( clk, reset, vdd1, enable, vss1, AnMax, An, edge_block, done,
  write_edm3, countout );
input  [16:0] An;
input  [16:0] AnMax;
output [7:0] countout;
input  clk, reset, vdd1, enable, vss1;
output edge_block, done, write_edm3;
  wire Bt, n_133, At88, n_134, At, \<"-return148 , count, Bt100, n195, n196,
    n197, n198, n199, n200, n201, n202, n203, n204, n205, n206,
    \*cell*78/U5/Z_0 ;
  counter8 COUNTER ( .clk(clk), .reset(reset), .vdd1(vdd1), .enable(
    write_edm3), .q(countout) );
  and3_1 U39 ( .ip1(n195), .ip2(n_133), .ip3(n196), .op(\*cell*78/U5/Z_0 )
    );
  or2_1 U40 ( .ip1(n197), .ip2(n198), .op(At88) );
  and2_1 U41 ( .ip1(\<"-return148 ), .ip2(n_133), .op(n_134) );
  inv_1 U42 ( .ip(reset), .op(n_133) );
  nand2_1 U43 ( .ip1(n199), .ip2(n200), .op(Bt100) );
  nor2_1 U44 ( .ip1(n201), .ip2(n199), .op(n197) );
  nor2_1 U45 ( .ip1(n198), .ip2(n201), .op(n202) );
  nor3_1 U46 ( .ip1(n203), .ip2(n204), .ip3(n205), .op(count) );
  nand2_1 U47 ( .ip1(At), .ip2(n_133), .op(n199) );
  mux2_2 U48 ( .ip1(n202), .ip2(n198), .s(n199), .op(write_edm3) );
  mux2_2 U49 ( .ip1(n201), .ip2(enable), .s(n199), .op(n195) );
  and2_1 U50 ( .ip1(countout[1]), .ip2(countout[3]), .op(n206) );
  nand3_1 U51 ( .ip1(countout[0]), .ip2(countout[2]), .ip3(n206), .op(n205)
    );
  nand2_1 U52 ( .ip1(countout[5]), .ip2(countout[4]), .op(n203) );
  nand2_1 U53 ( .ip1(countout[7]), .ip2(countout[6]), .op(n204) );
  inv_1 U54 ( .ip(count), .op(n201) );
  nand2_1 U55 ( .ip1(Bt), .ip2(n_133), .op(n196) );
  inv_1 U56 ( .ip(n196), .op(n198) );
  nand2_1 U57 ( .ip1(enable), .ip2(n196), .op(n200) );
  drp_2 At_reg ( .ck(clk), .ip(At88), .rb(n_133), .q(At) );
  lp_2 edgeblock_reg ( .ck(\*cell*78/U5/Z_0 ), .ip(n_134), .q(edge_block) );
  dp_2 done_reg ( .ck(clk), .ip(count), .q(done) );
  drp_2 Bt_reg ( .ck(clk), .ip(Bt100), .rb(n_133), .q(Bt) );
  edm3_DW01_cmp2_17_0 \lt_100/lt/lt ( .A(An), .B(vss1, AnMax[16],
    AnMax[15], AnMax[14], AnMax[13], AnMax[12], AnMax[11], AnMax[10],
    AnMax[9], AnMax[8], AnMax[7], AnMax[6], AnMax[5], AnMax[4], AnMax[3],
    AnMax[2], AnMax[1]), .LEQ(1'b0), .TC(1'b0), .LT_LE(\<"-return148 )
    );
endmodule
```

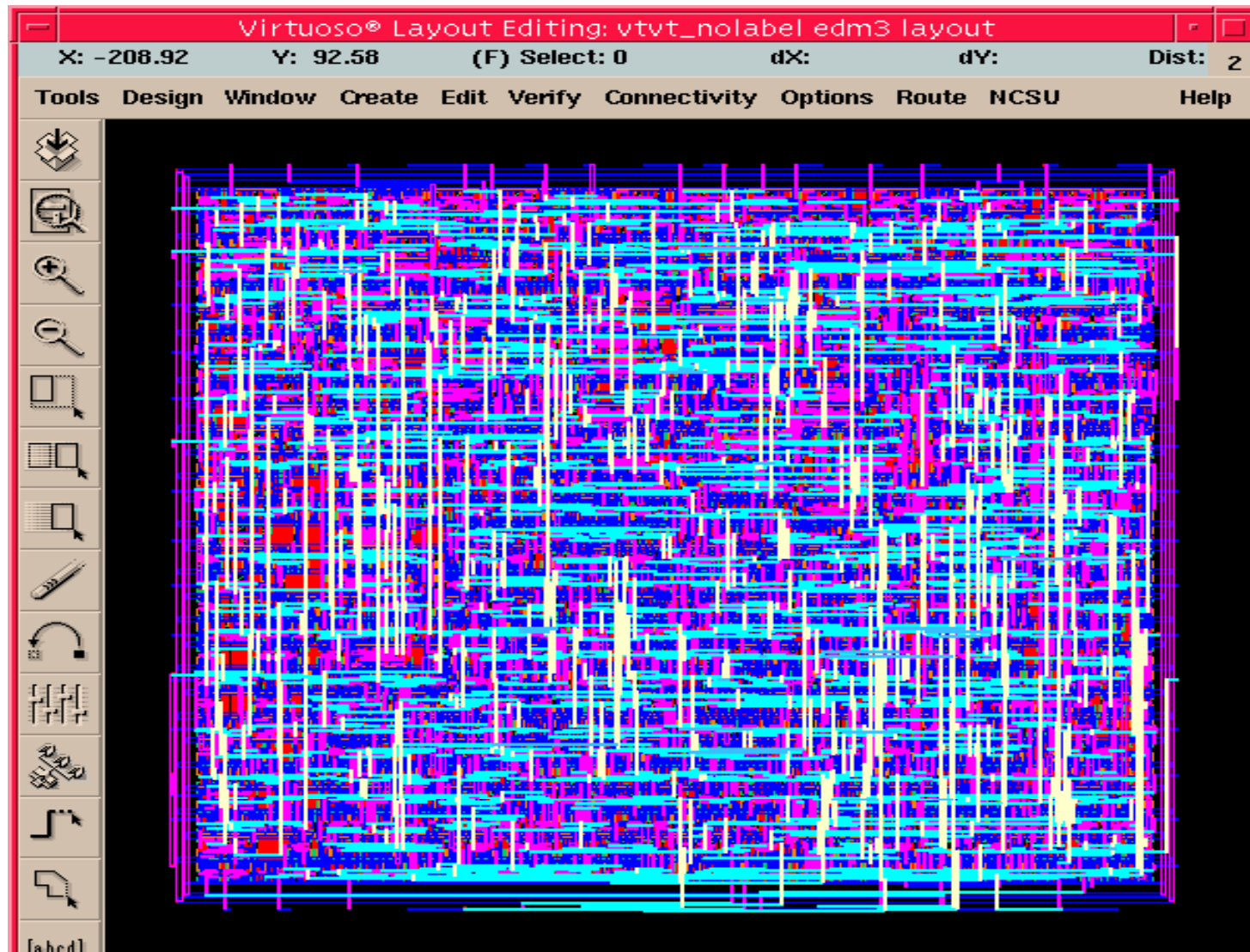


# Design Flow Example: Placement and Routing



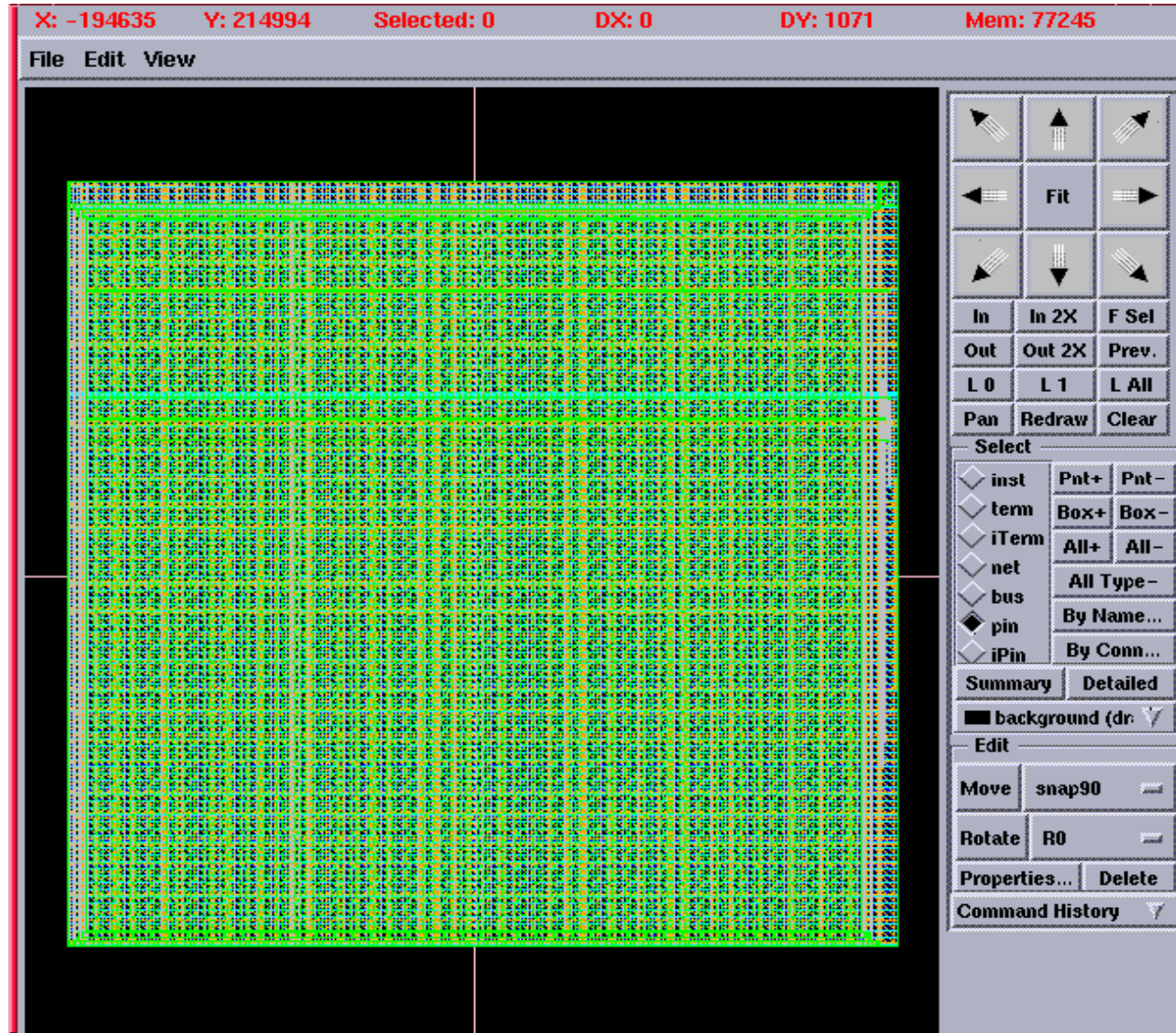


# Design Flow Example: Layout

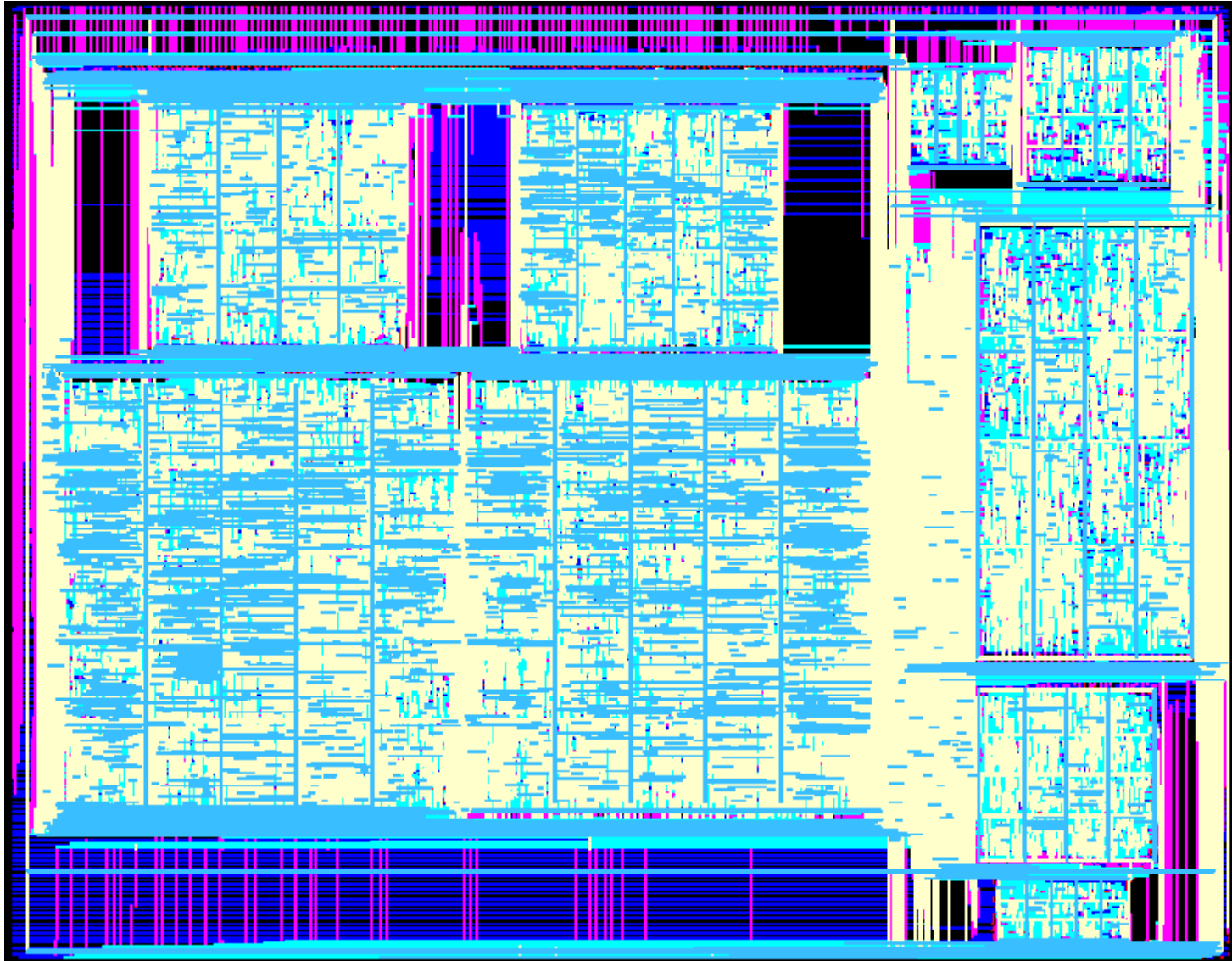




# Design Flow Example: Abstract Generation



# Overall Prototype Chip: Layout



# Prototype Chip: Floor plan

**Image  
DCT\_X  
Module**

**Watermark  
DCT\_X  
Module**

**Visible  
Insertion  
Module**

**Invisible  
Insertion  
Module**

**Image  
DCT\_Y  
Module**

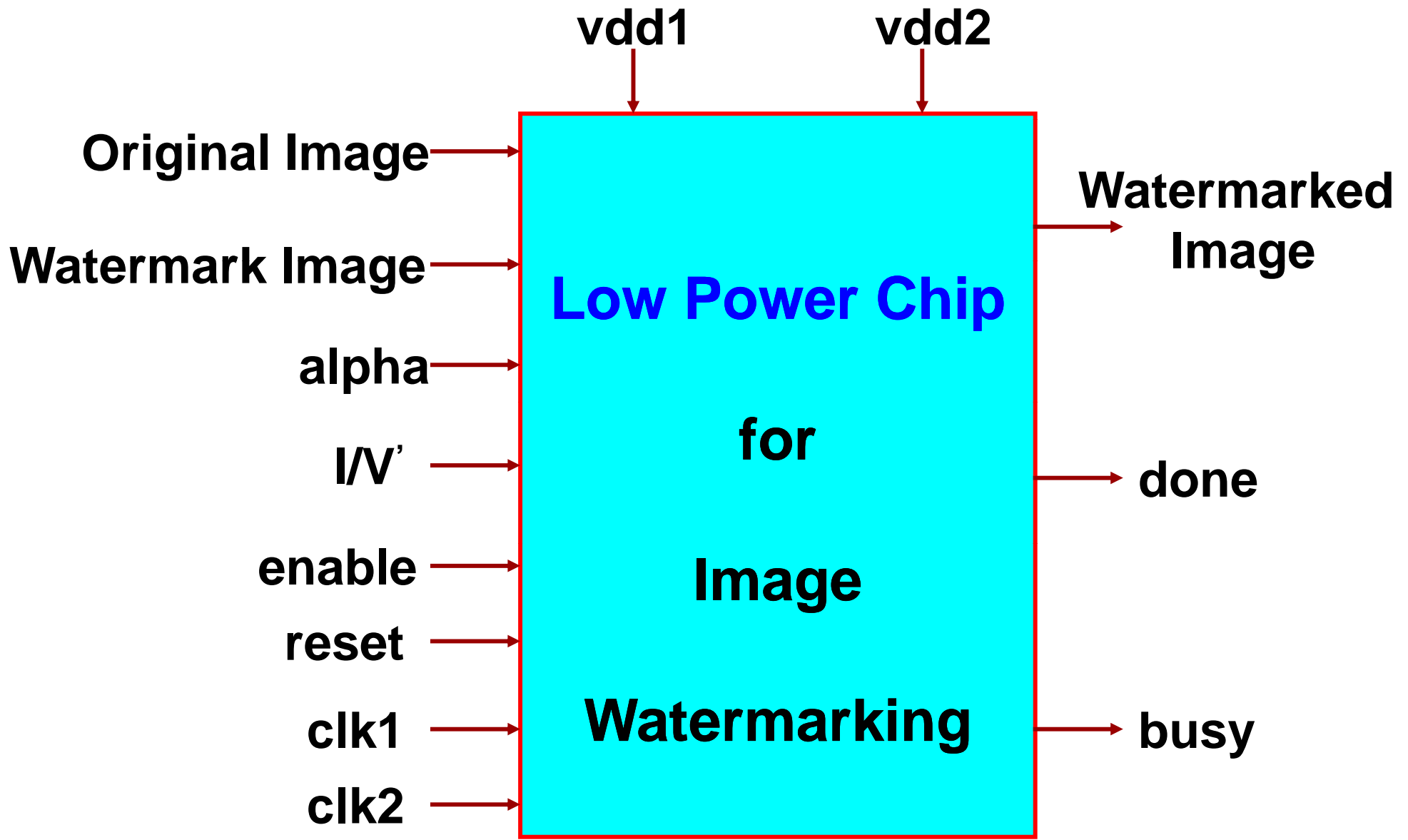
**Watermark  
DCT\_Y  
Module**

**Edge  
Detection  
Module**

**Perceptual  
Analyzer  
Module**

**Scaling and  
Embedding  
Factor  
Module**

# Prototype Chip: Pin diagram



# Prototype Chip: Statistics

**Technology: TSMC 0.25  $\mu$**

**Total Area : 16.2 sq mm**

**Dual Clocks: 280 MHz and 70 MHz**

**Dual Voltages: 2.5V and 1.5V**

**No. of Transistors: 1.4 million**

**Power (dual voltage and frequency): 0.3 mW**

**Chip (single voltage and frequency): 1.9 mW**

# Conclusion and Future Work

- Dual Voltage, Dual frequency watermarking chip was developed.
- Invisible / Visible insertion
- Pipelined and Parallelized architecture for performance.
- Frequency domain implementation for real time audio and video watermarking.
- Real time watermark extraction.
- Need more robust watermarking algorithms.



# About University of North Texas

- Located near Dallas, TX
- Public University: approx. 35K students
- Department of CSE:
  - Ph.D.
  - M.S.
  - B.S.





# References

- Please visit:

<http://www.cse.unt.edu/~smohanty>

- Contact at: [smohanty@unt.edu](mailto:smohanty@unt.edu)

