
Circuits and Systems for Real-Time DRM of Multimedia

Saraju P. Mohanty
Computer Science and Engineering
University of North Texas.
Email: smohanty@unt.edu

Outline of the Talk

- Digital Rights Management (DRM).
- Our Proposed Secure Digital Camera (SDC) for real-time DRM.
- A Watermarking Chip for the SDC.
- Research Challenges for Security, Power (Battery), and Performance Tradeoffs.
- Application Scenarios for the SDC.
- Conclusions.

Digital Rights Management (DRM)

Mobile Electronic Appliances



Mobile Phone



PDA



Digital Camera

What is common ??



Video Phone



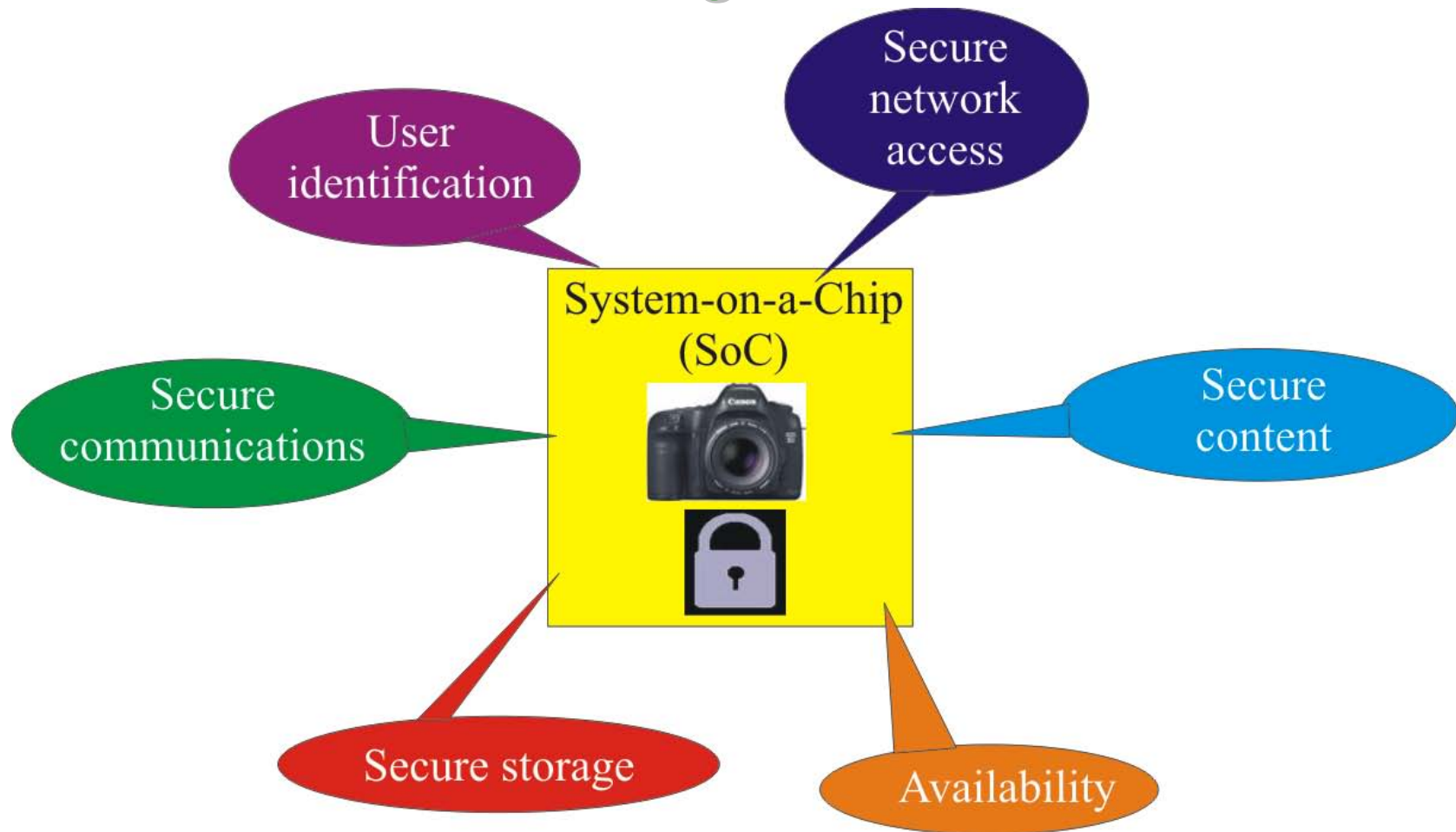
Router



Digital Camcorder

- Access, store, and process multimedia data.
- Consume power (energy).
- Embedded systems designed as System-on-Chips (SoCs).

Security Requirements in SoCs : The Big Picture



- Content security is of our interest which will be handled through digital rights management (DRM) facility.

DRM : Definition

- Digital Rights Management (DRM) is a generic term that refers to any of several technologies used by publishers, creators, or owners to control access and usage of digital data.
- Typically a DRM system:
 - ❑ Protects intellectual property by encrypting the data so that it can only be accessed by authorized users.
 - and/or
 - ❑ Marks the content with a digital watermark so that the content can not be freely distributed.

DRM : Associated Techniques

- Watermarking / Steganography: Embed additional data into a multimedia object visibly or invisibly.
- Cryptography / Scrambling / Hashing: Transform multimedia data from plain form to another form using various functions.
- ... and many more ... techniques.

DRM : Examples

Watermarking



Cryptography



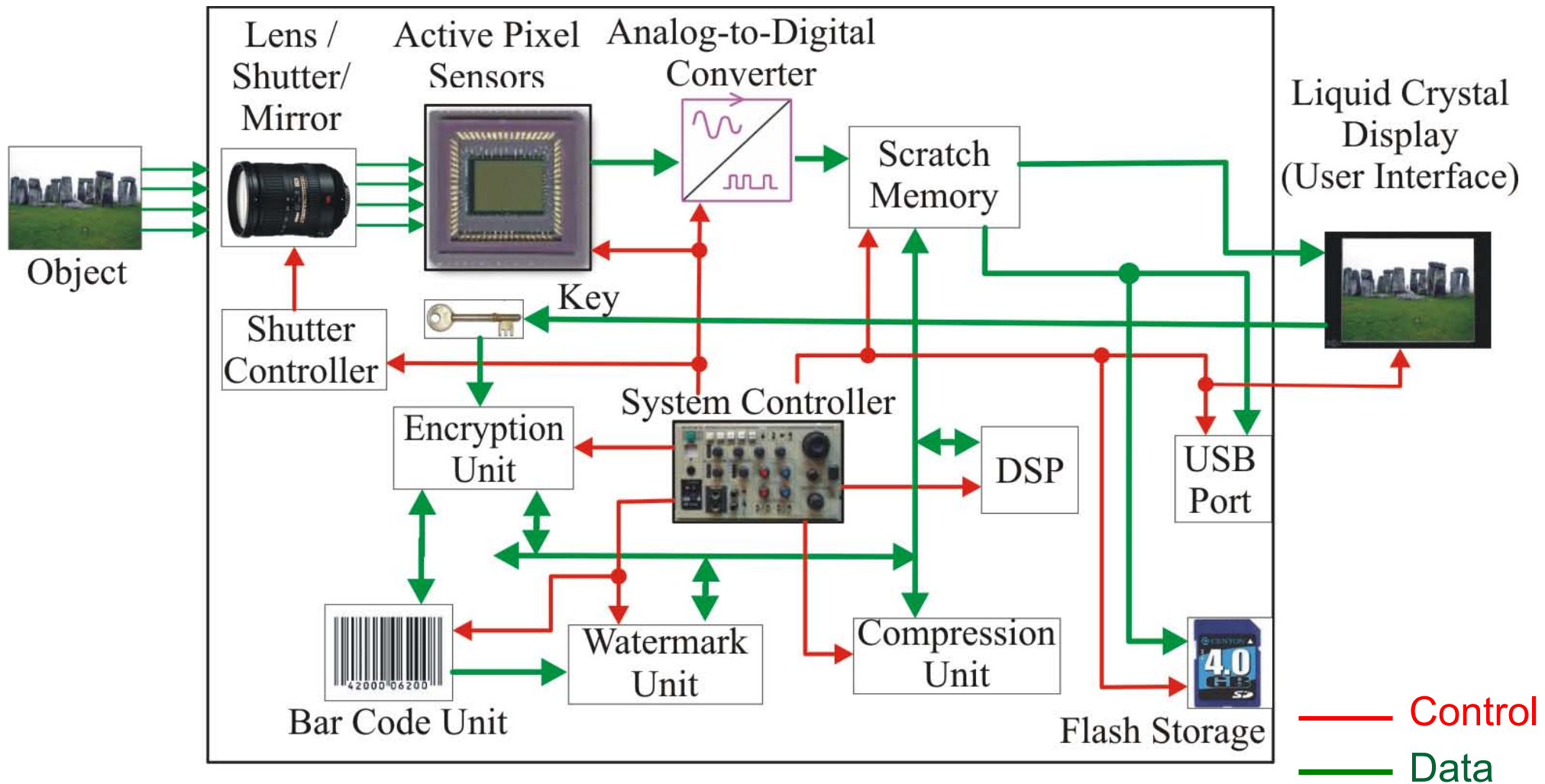
- Judicious use of both encryption and watermarking necessary for multilayer protection through DRM.

Our Solution for DRM: Secure Digital Camera (SDC)

Secure Digital Camera

- An apparatus built as system-on-a-chip (SoC) with standards features of digital camera and built in facility for real-time, low-cost, low-power DRM.
- For a given image/video SDC needs to prove:
 - Copyright (visible watermarking)
 - Extent of tampering (invisible-fragile watermarking)
 - Source of image i.e. camera information, place, or date (invisible-robust or visible watermarking)
 - Owner's, creator's, or cameraman's information (invisible-robust or visible watermarking)
 - and more.

Proposed Secure Digital Camera (System-on-a-Chip : SoC)

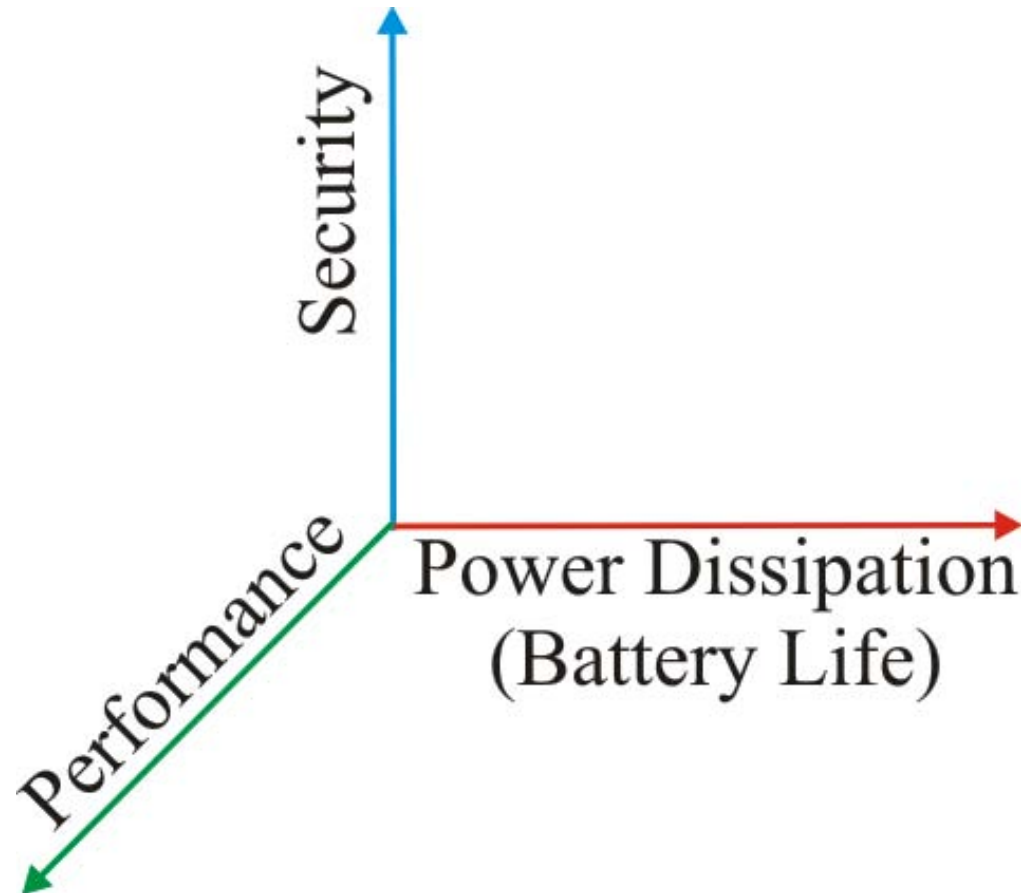


Hardware Based DRM : Advantages

- Easy integration with multimedia hardware, such as digital camera, network processor, GPU, etc.
- Low-power consumption compared to software.
- High-performance compared to software.
- Higher reliability and availability compared to software.
- More useful for real-time applications like digital video broadcasting.
- Low-cost compared to having explicit software.
- DRM right at the source end will ensure that the information is always protected.
- DRM integrated with multimedia creating component will be more acceptable as legal evidence.

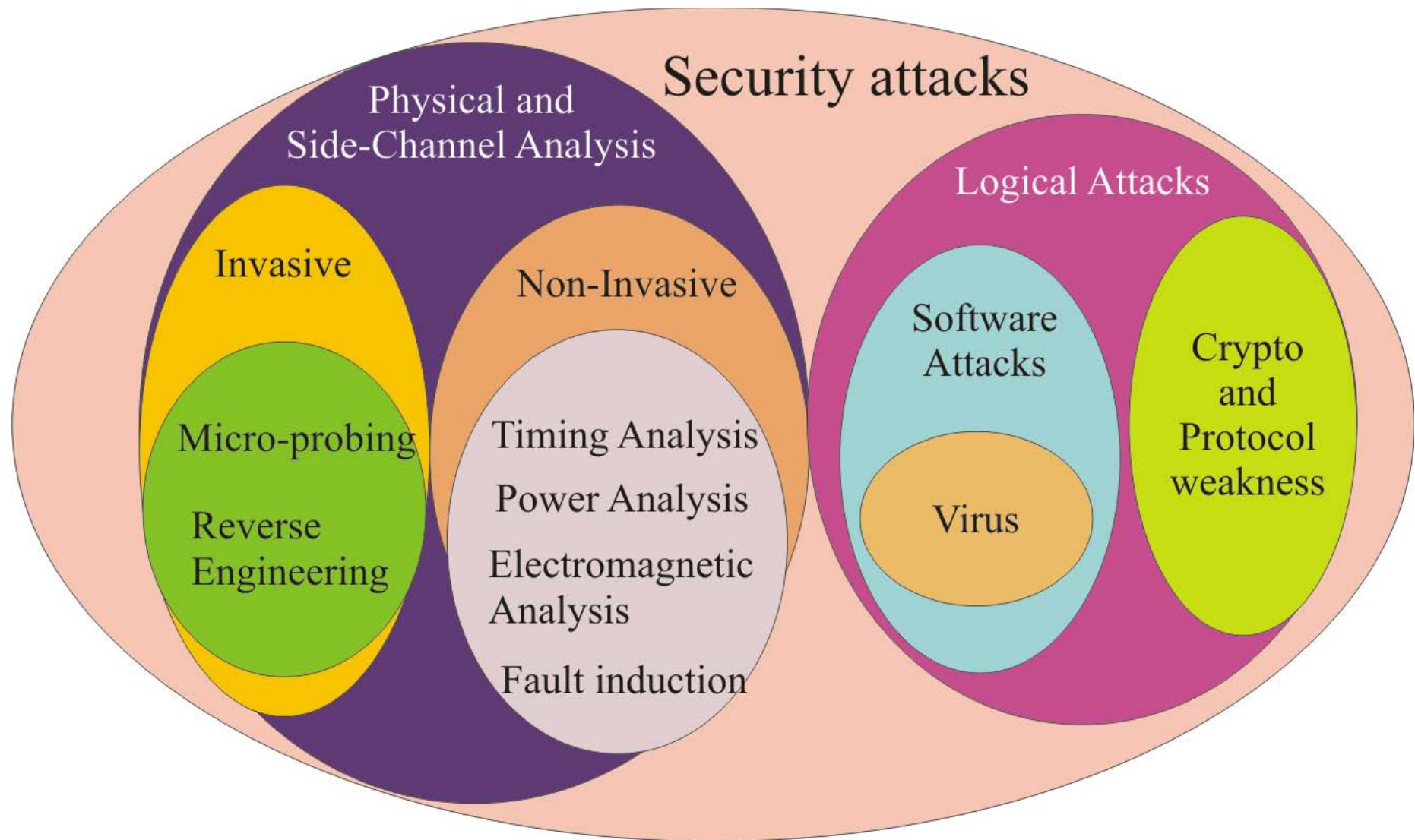
System-on-a-Chip Design Challenges for Security, Power, and Performance Tradeoffs

Secure SoC Design Space Exploration



- Multidimensional design space, 3 are shown.
- More the security processing more the energy consumption and slower the performance.

Different Forms of Attacks on SoCs



Power Dissipation in Nano-CMOS Based Systems

Power Dissipation

Static

- Subthreshold Leakage
- Gate Leakage
- Reverse-biased diode Leakage

Dynamic

- Capacitive Switching Current
- Transient Gate Leakage
- Short Circuit Current

- Almost the entire consumer electronic industry today is driven by nano-CMOS technology.
- Their low-power design is necessary to: reduce energy and cooling costs, to increase battery life, and more.

Secure SoC Design : Two Modes

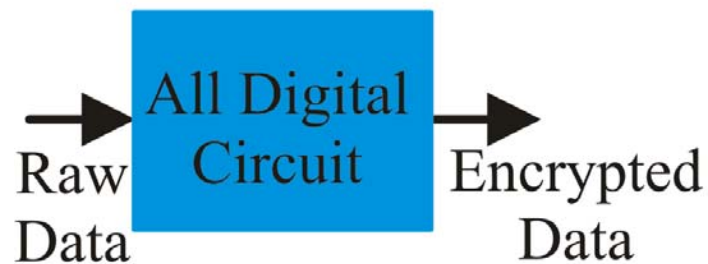
- Addition of DRM features in SoC:
 - Algorithms
 - Protocols
 - Architectures
 - Accelerators / Engines
- Consideration of DRM as a dimension in the design flow:
 - New design methodology
 - Design automation or computer aided design (CAD) tools for fast design space exploration.

Secure Digital Camera : AMS-SoC Research Challenges

- Development of hardware amenable algorithms.
- Building efficient VLSI architectures.
- Hardware-software co-design for security, power, and performance tradeoffs.
- Analog mixed-signal system-on-a-chip (AMS-SoC) design for security, power, and performance tradeoffs.

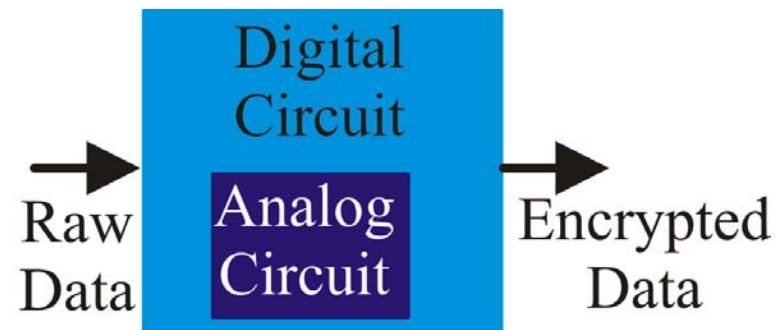
Analog-Digital Mixed-Signal Design

- A side channel attack is any attack based on information gained from the physical implementation of an encryption system.
- Static CMOS based circuit implementation are vulnerable to such attacks.



(a) Digital

Vulnerable to side channel attack.



(b) Mixed-Signal

May abstract switching activity and reduce information leaking.

Hardware-Software Co-Design

- With the same philosophy, hardware with embedded software based encryption system can be considered.



(a) Hardware only

Vulnerable to side channel attack.

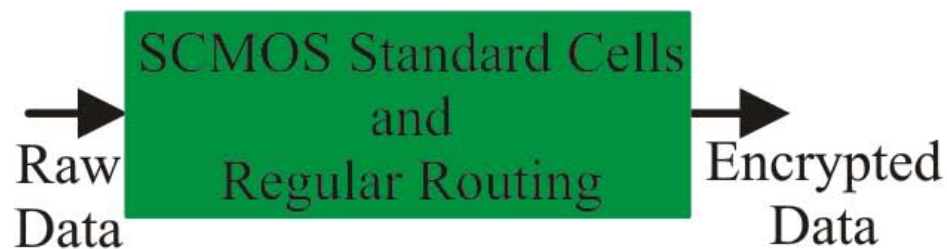


(b) Hardware-Software

May abstract switching activity and reduce information leaking.

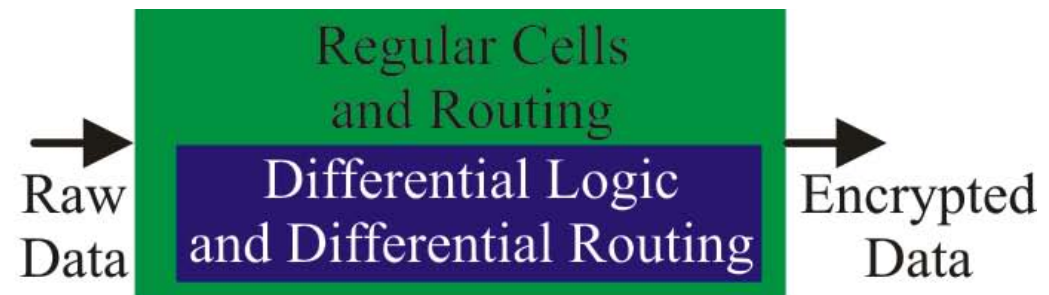
SCMOS Logic and Differential Logic Digital Circuit

- Develop logic styles and routing techniques such that power consumption per cycle is constant and capacitance charged at a node is constant.



(a) Standard SCMOS Logic

Vulnerable to side channel attack.



(b) Differential Logic and Routing

May abstract switching activity and reduce information leaking.

Secure Digital Camera : Different Design Alternatives

- New CMOS sensor with DRM.
- New ADC with DRM.
- Independent DRM (watermarking, encryption, etc.) processors.
- DRM (watermarking, encryption, etc.) co-processor for DSP.
- New instruction set architecture for RISC to support DRM at micro-architecture level.

A Low-Power Watermarking Chip for the SDC

Our Low-Power Design Approach

Adjust the frequency and supply voltage in a coordinated manner to reduce dynamic power while maintaining performance.

NOTE: We also have developed methods for gate-oxide and subthreshold leakage power reduction.

Highlights of our Proposed Chip

- DCT domain processing.
- First to insert both visible and invisible watermarks.
- First low-power design for watermarking using dual voltage and dual frequency.
- Uses pipelined and parallelization for better performance.
- Uses decentralized controller scheme to indirectly implement clock gating for power reduction.

Algorithms Selected for the Chip

■ Visible watermarking algorithm:

S. P. Mohanty, K. R. Ramakrishnan, and M. S. Kankanhalli, "A DCT Domain Visible Watermarking Technique for Images", in *Proceedings of the IEEE International Conference on Multimedia and Expo*, 2000, pp. 1029-1032.

■ Invisible watermarking algorithm:

I. J. Cox, J. Kilian, T. Leighton, and T. Shamoon, "Secure Spread Spectrum Watermarking for Multimedia", *IEEE Transactions on Image Processing*, Vol. 6, No. 12, 1997, pp. 1673-1687.

NOTE: Highest cited papers in respective category.

Invisible Watermarking Algorithm : Original Version

- DCT of the entire original image is computed assuming it as one block.
- Perceptually significant regions of the image are selected as the 1000 largest AC coefficients.
- The watermark $X = \{x_1, x_2, \dots, x_n\}$ is computed where each x_i is chosen according to $N(0, 1)$, where $N(0, 1)$ denotes a normal distribution with mean 0 and variance 1.
- The watermark is inserted in the DCT domain of the image by setting the frequency components v_i in the original image to v_i^* using the following for scalar factor α :

$$v_i^* = v_i (1 + \alpha x_i)$$

Invisible Watermarking Algorithm : Modified Version

1. Divide the original image into blocks.
2. Calculate the DCT coefficients of all the image blocks.
3. Generate random numbers to use as watermark.
4. Consider the 3 largest AC-DCT coefficients of an image block for watermark insertion.

Visible Watermarking Algorithm

1. Divide original and watermark image into blocks.
2. Calculate DCT coefficients of all the blocks.
3. Determine the blocks containing edges in the original image.
4. Find the local and global statistics (μ , σ) of original image using DC-DCT and AC-DCT coefficients.
5. Calculate the scaling and embedding factors.
6. Add the original image DCT coefficients and the watermark DCT coefficients block by block.

Visible Watermarking Algorithm ...

- The α_k and β_k for edge blocks are taken to be $\alpha_{\max}$ and $\beta_{\min}$, respectively.
- For non-edge blocks α_k and β_k are computed as:

$$\alpha_k = \sigma_{AC_{Ik}}^* \left[\exp \left\{ - (\mu_{DC_{Ik}}^* - \mu_{DC_I}^*)^2 \right\} \right]$$
$$\beta_k = \frac{1}{\sigma_{AC_{Ik}}^*} \left[1 - \exp \left\{ - (\mu_{DC_{Ik}}^* - \mu_{DC_I}^*)^2 \right\} \right]$$

- α_k and β_k are then scaled to the ranges $(\alpha_{\min}, \alpha_{\max})$ and $(\beta_{\min}, \beta_{\max})$, respectively.

Visible Watermarking Algorithm : Modifications

- Use $c_{lwhite}(0,0)$ for normalization instead of $c_{lmax}(0,0)$.

- Rewrite α_k and β_k equations:

$$\alpha_k = \frac{\sigma_{AC_{Ik}}}{\sigma_{AC_{Imax}}} \left[\exp \left\{ - (\mu_{DC_{Ik}}^* - \mu_{DC_I}^*)^2 \right\} \right]$$

$$\beta_k = \frac{\sigma_{AC_{Imax}}}{\sigma_{AC_{Ik}}} \left[1 - \exp \left\{ - (\mu_{DC_{Ik}}^* - \mu_{DC_I}^*)^2 \right\} \right]$$

- Remove $\sigma_{AC_{Imax}}$:

$$\alpha^c_k = \sigma_{AC_{Ik}} \left[\exp \left\{ - (\mu_{DC_{Ik}}^* - \mu_{DC_I}^*)^2 \right\} \right]$$

$$\beta^c_k = \frac{1}{\sigma_{AC_{Ik}}} \left[1 - \exp \left\{ - (\mu_{DC_{Ik}}^* - \mu_{DC_I}^*)^2 \right\} \right]$$

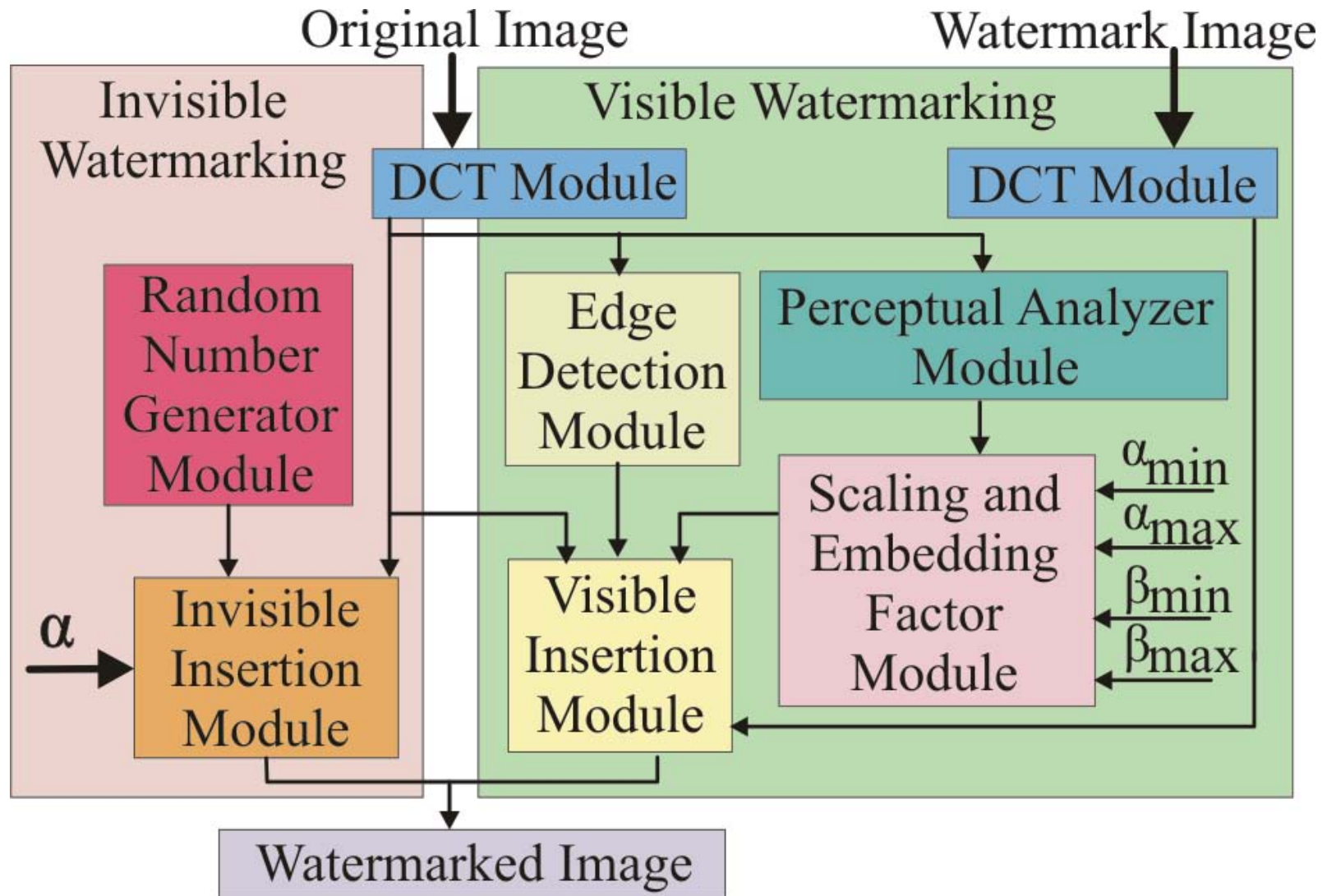
- Remove exponential using Taylor series:

$$\alpha^c_k = \sigma_{AC_{Ik}} \left\{ 1 - (\mu_{DC_{Ik}}^* - \mu_{DC_I}^*)^2 + (\mu_{DC_{Ik}}^* - \mu_{DC_I}^*)^4 \right\}$$

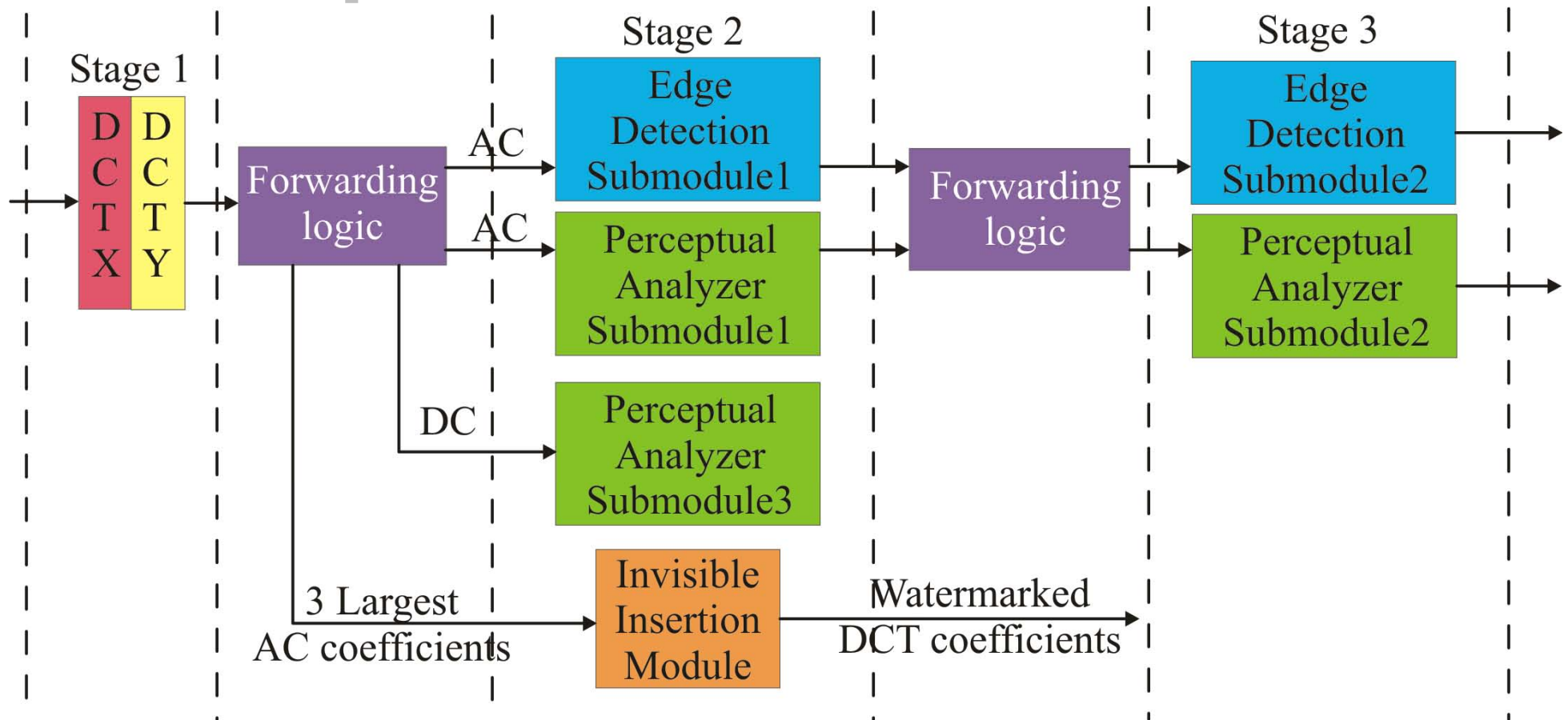
$$\beta^c_k = \frac{1}{\sigma_{AC_{Ik}}} \left\{ (\mu_{DC_{Ik}}^* - \mu_{DC_I}^*)^2 - (\mu_{DC_{Ik}}^* - \mu_{DC_I}^*)^4 \right\}$$

- Scale to the ranges $(\alpha_{min}, \alpha_{max})$ and $(\beta_{min}, \beta_{max})$, respectively.

The Proposed Architecture

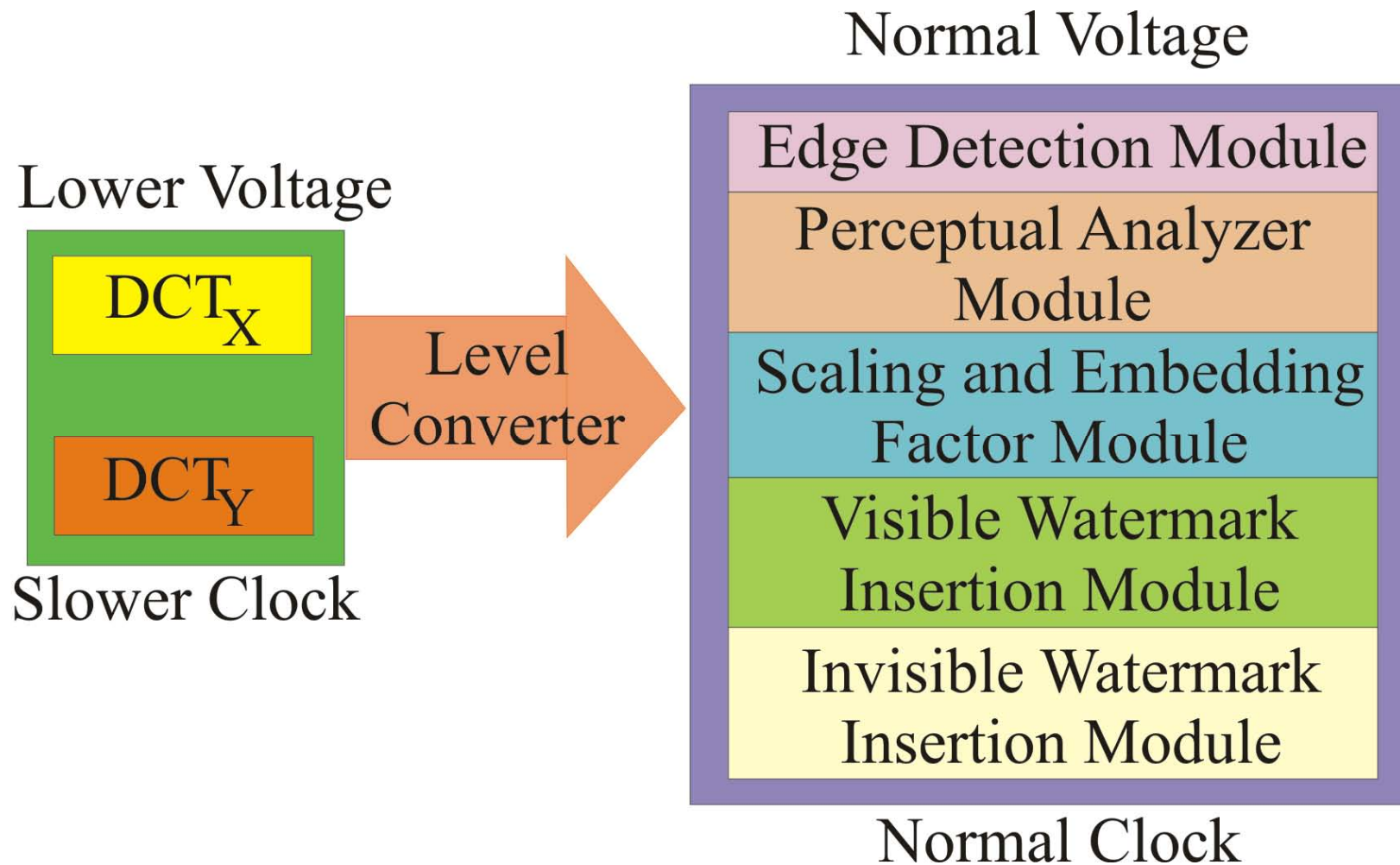


The Proposed Architecture : Pipeline and Parallelism



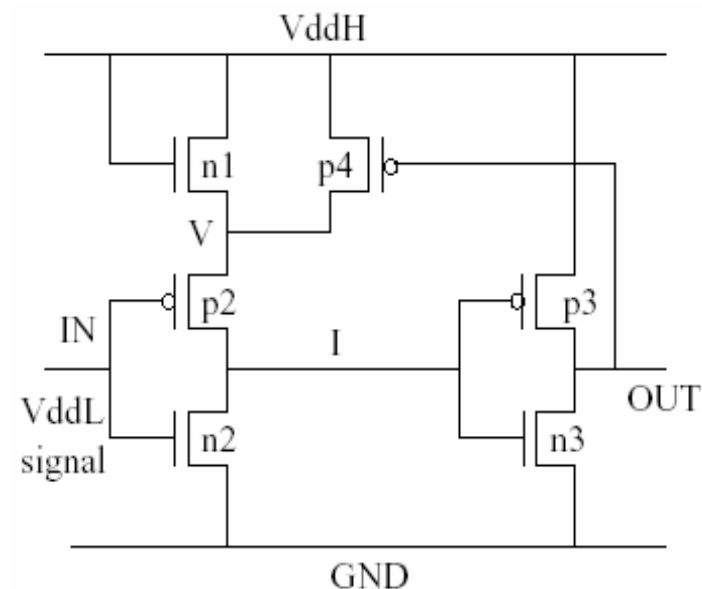
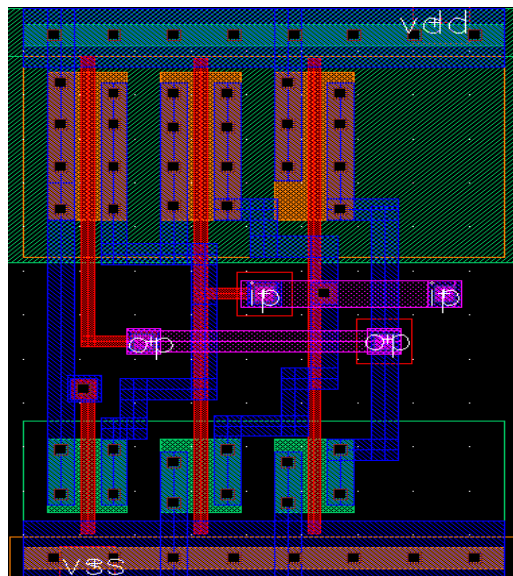
- The visible architecture has 3 stage pipeline and the invisible architecture has 2 stage pipeline.

The Proposed Architecture : Dual Voltage and Frequency

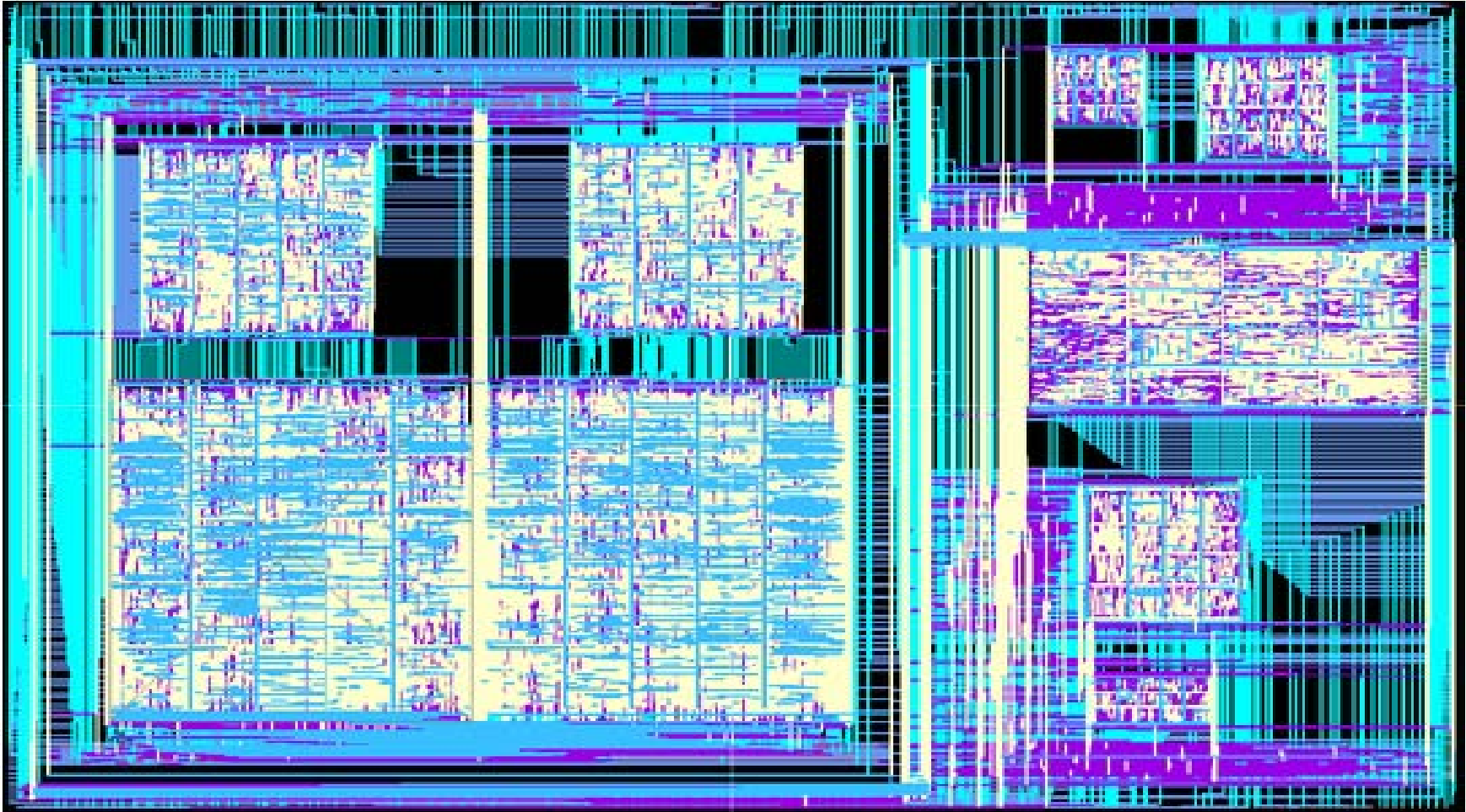


Dual Voltage : Level Converters

- Level converters are required to step up the low voltage to high voltage.
- Single supply level converter is used as it is faster and consumes less power for its operation.



Prototype Chip : Layout



NOTE: Standard cell design style adopted. Low-power cells are created based on Virginia Tech: TSMC 0.25 μ m library.

Prototype Chip: Statistics

Technology: TSMC 0.25 μ m

Total Area : 16.2 sq-mm

Dual Clocks: 284MHz and 71MHz

Dual Voltages: 2.5V and 1.5V

No. of Transistors: 1.4million

Power Consumption: 0.3mW

NOTE: Lowest power consuming watermarking chip available at present.

Existing Watermarking Chips

Work	Type	Target Object	Domain	Technology	Chip Power
Strycker 2000	Invisible Robust	Video	Spatial	NA	NA
Tsai and Lu 2001	Invisible Robust	Video	DCT	0.35 μ	62.8mW
Mathai 2003	Invisible Robust	Image	Wavelet	0.18 μ	NA
Mohanty 2003	Robust Fragile	Image	Spatial	0.35 μ	2.05mW
This Chip	Visible Invisible	Image	DCT	0.25μ	0.3mW

Secure Digital Camera (SDC): Some Application Scenarios

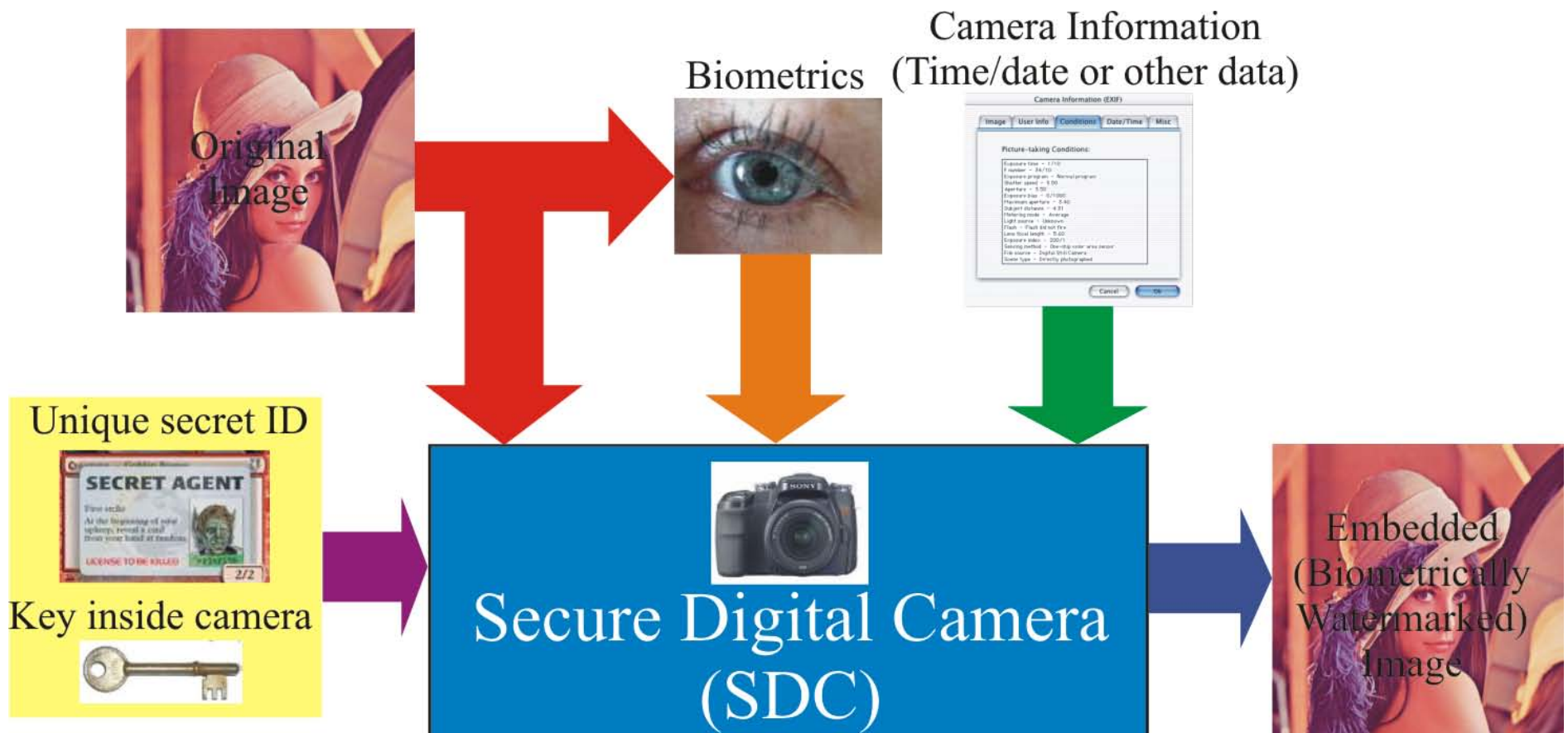
Application: Copyright Protection

- Publicly available images
- Digital Library
- DVD Video
- Digital TV Broadcasting



NOTE: Can enhance revenue of movie/broadcasting industry.

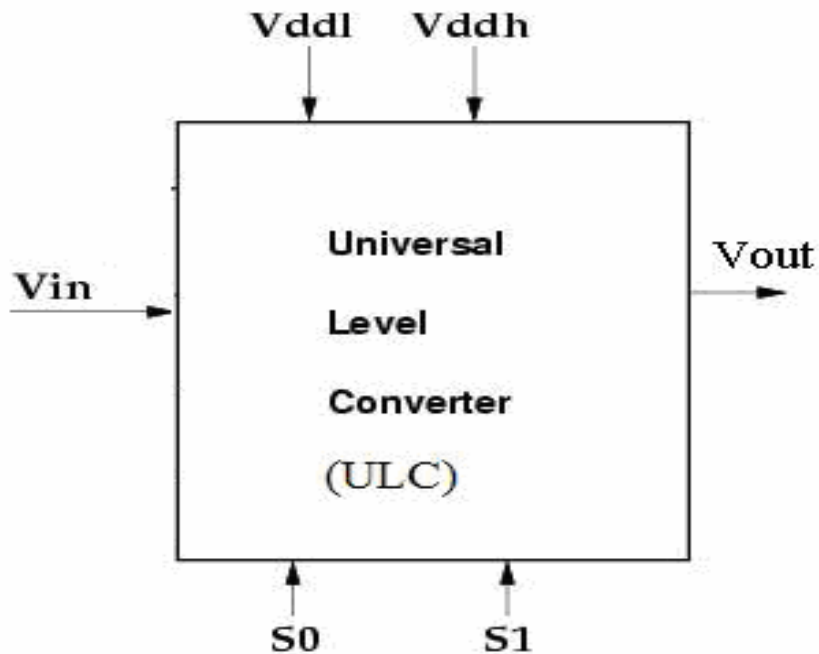
Application: Biometric Based Authentication



NOTE: Can be useful for **homeland security**, e-passport.

Our Ongoing Research in Mixed-Signal Circuits

Universal Voltage Level Converter



Single circuit performing 4 operations:

- Step-up
- Step-down
- Pass signal
- Block signal

Goals:

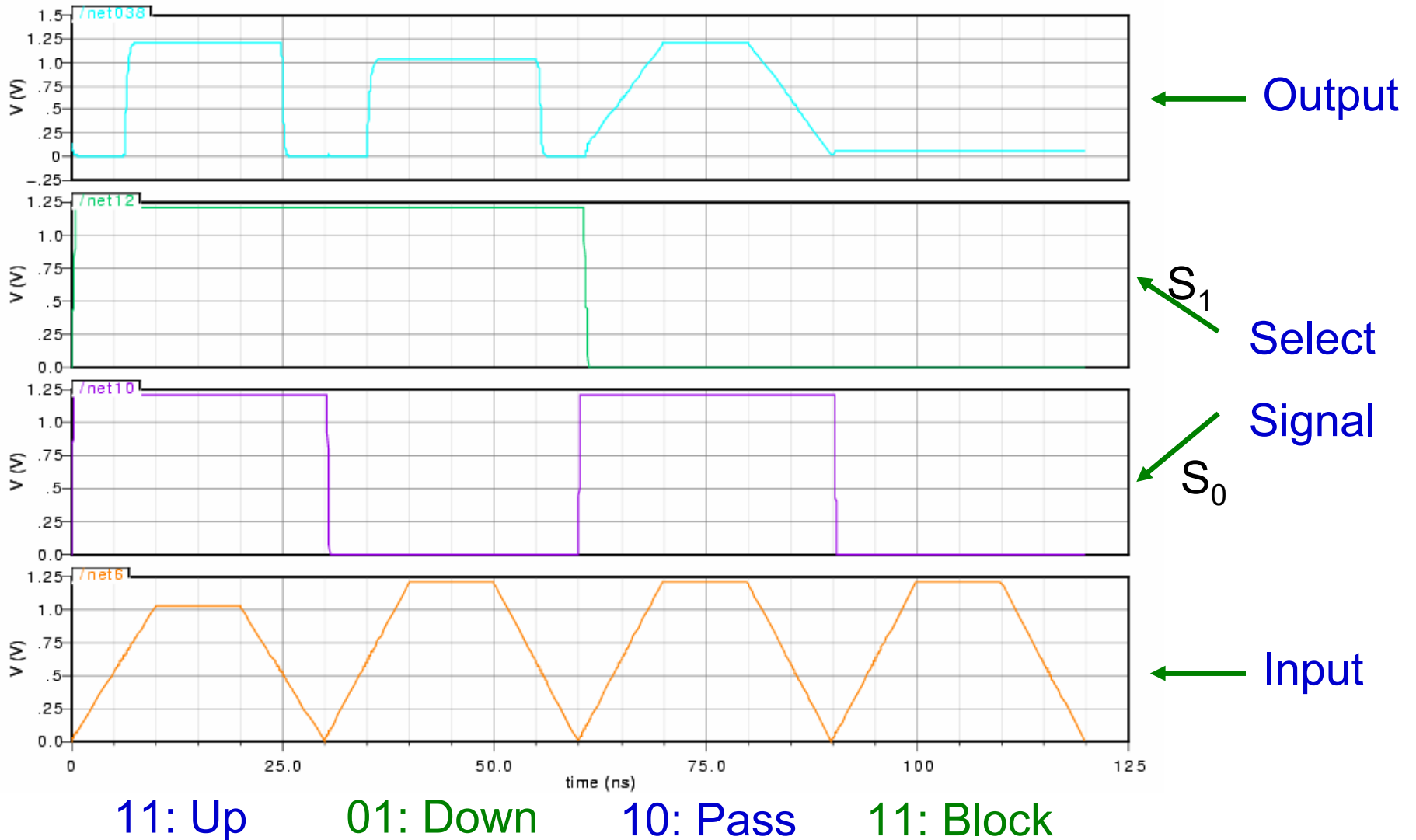
- Power efficient design with minimal number of transistors.
- Minimal dynamic, subthreshold, and gate-oxide leakage power.

Applications:

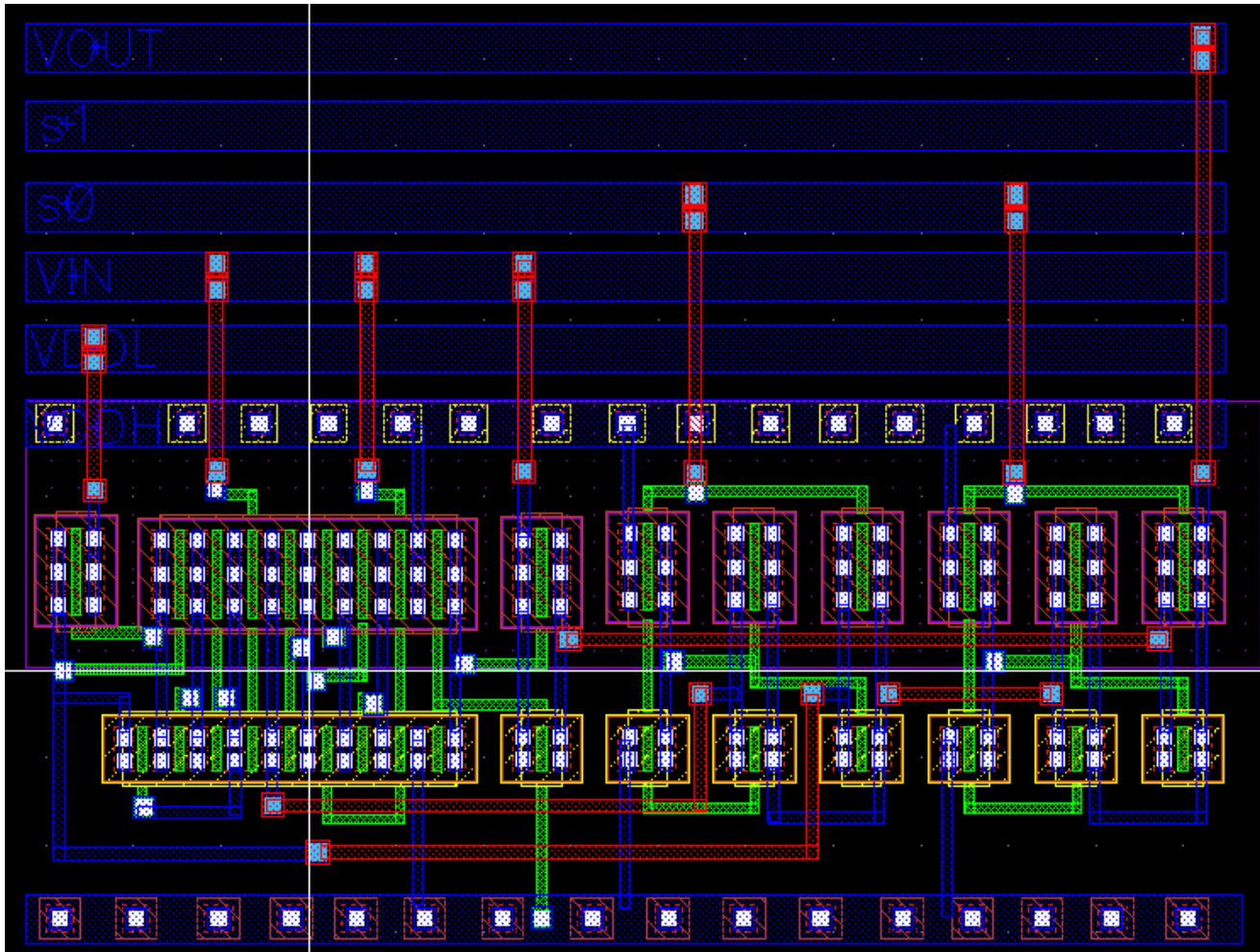
- Multi- V_{DD} based AMS-SoCs.

Universal Voltage Level Converter ...

Transient Response

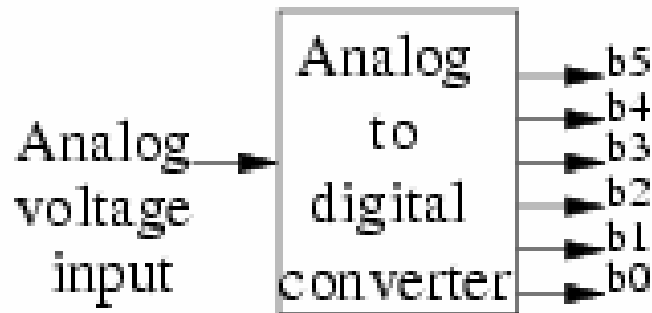


Universal Voltage Level Converter ...



- gpdk_90nm technology from Cadence.
- Works under varying load from 1fF -200fF and at low voltages as 0.6V.
- Consumes power of 24.8 μ W.

Analog-to-Digital Converter

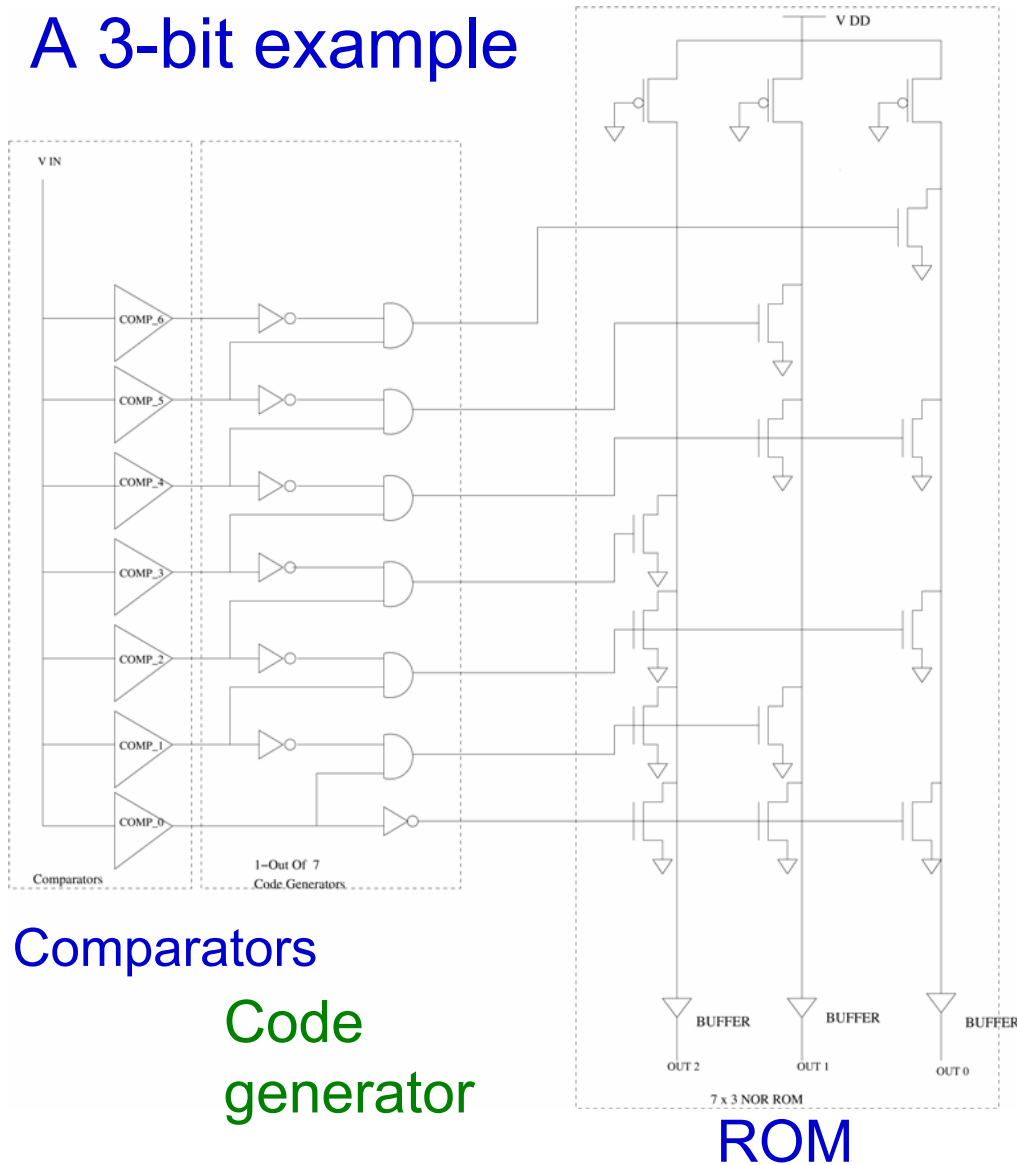


Parameters	Specification	
	90nm GPDK	45nm PTM
Resolution	6-bit	6-bit
Architecture	Flash	Flash
Power Supply	1.2V	0.7V
V_{LSB}	1.0mV	500 μ V

- An n-bit flash ADC requires the design of $2^n - 1$ comparators, 1-out of n code generators and a $2^n - 1 \times n$ NOR ROM.
- Flash ADC designed using threshold inverter quantization (TIQ) technique is simpler and faster; suitable for low-power, low-voltage, and high-speed SoCs.
- **Applications:** Interface element in mixed-signal circuits.

Analog-to-Digital Converter ...

A 3-bit example



Comparators

Code
generator

ROM

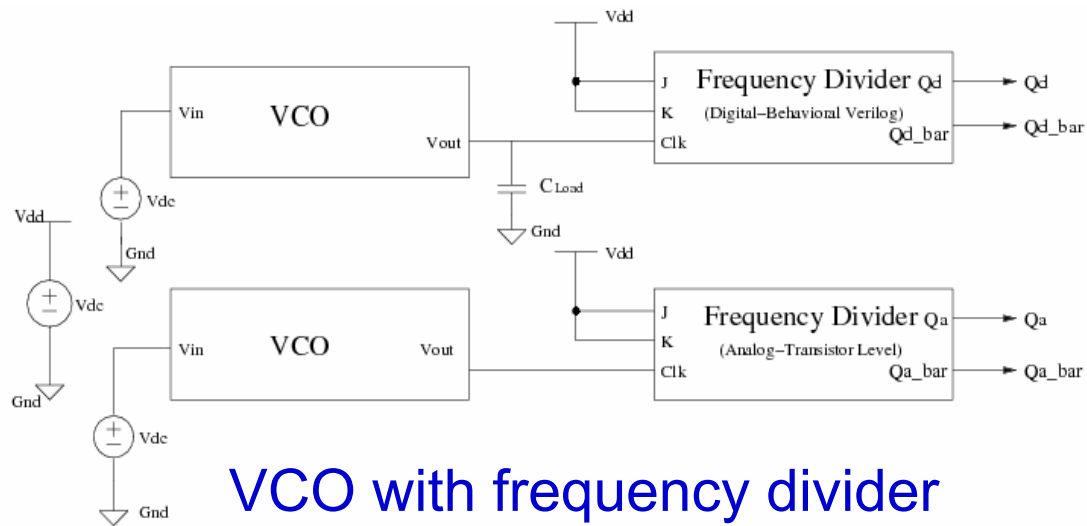
Characterization

	90nm GPDK	45nm PTM
Speed	1Gs/sec	1Gs/sec
DNL	0.47LSB	0.7LSB
INL	0.34LSB	0.46LSB
SNDR	30.4dB	31.9dB
Power _{Peak}	4.87mW	45.42μW
Power _{Avg}	3.87W	8.8μW

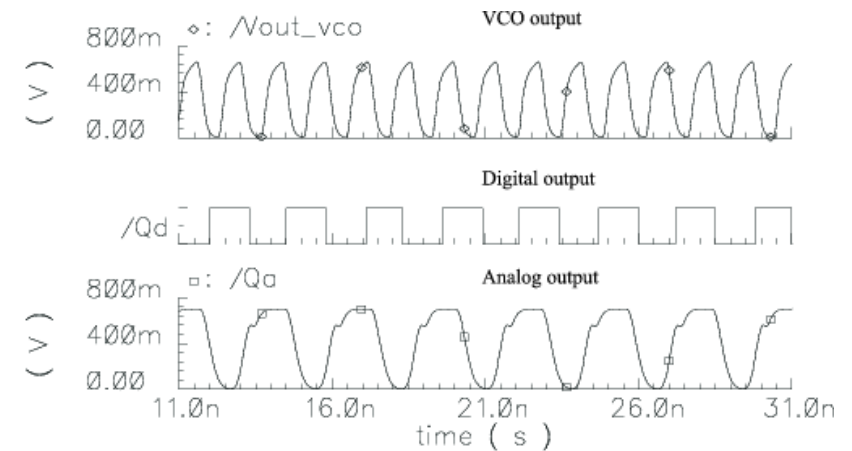
Goals:

— Process-variation tolerant ADC.

Voltage Controlled Oscillator



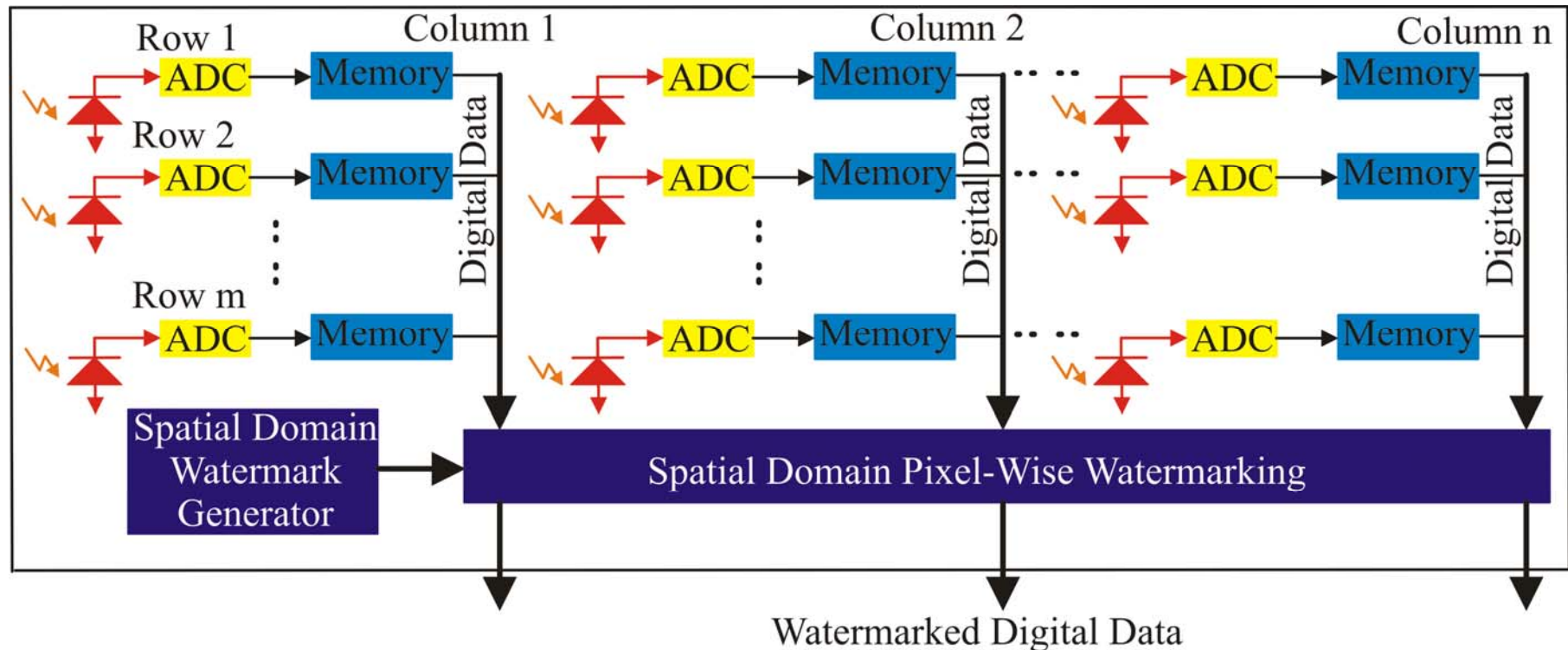
VCO with frequency divider



Output waveforms of the VCO and digital and analog frequency divider.

- It is seen that there is a 10% difference in the simulation results, depending on whether the frequency divider is considered as analog or digital.
- It is observed that 80% of the capacitive load is due to gate oxide tunneling and only 20% due to traditional gate capacitance when simulated for 45nm PTM.

Secure Digital Pixel Sensors



- Spatial-domain pixel-wise watermarking schemes will have less computational overhead.
- Additional circuitry will have minimal power dissipation overhead.
- Goal: Simulation and Optimization approaches for fast and accurate AMS-SoC design space exploration.

Conclusions

Summary

- A low-cost, low-power camera is introduced that can perform DRM in real time.
- Hardware assisted DRM has several advantages over software only.
- Structure of SoCs that will realize the secure digital camera is an ongoing research.
- A low-power watermarking chip is designed that consumes 0.3mW power.
- SDC to be realized as an SoC will involve security, power, and performance tradeoffs.
- Design automation or computer-aided design (CAD) tools would be necessary for fast and automatic AMS-SoC design space exploration.

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<http://www.ctr.columbia.edu/~cylin/vismark/vismark.html>, and more web sites

Thank You

For more information:

<http://www.cse.unt.edu/~smohanty>